

Cobden Twenty20 Vision Community Plan

March 2011



**Prepared by Progressing Cobden
and the Cobden Community**

With assistance from

**Rachel Donovan
Insight Communications**

Progressing Cobden Inc A0033175Y

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Cobden Twenty20 Vision Community Plan

The Cobden Twenty20 Vision Community Plan is an initiative of Progressing Cobden, a voluntary, community organisation that aims to enhance the social and economic well-being of the residents of Cobden and district.

The Community Plan was initiated to engage members of the local community to identify the key issues and opportunities facing Cobden and district, and to encourage them to participate in the development and implementation of solutions to these issues.

The purpose of the Community Plan is:

- To prepare a plan for the community by the community that will ensure the sustainability and prosperity of Cobden.
- To communicate what the community wants to achieve between 2011 and 2020 to:
 - Local residents
 - Community organisations and businesses
 - Corangamite Shire Council
 - Other government stakeholders

This Plan, including the identification of top priorities, was developed by members of the community through surveys and workshops.

Progressing Cobden will co-ordinate the implementation of actions included in the Plan. Action Groups related to key topic areas have been established to investigate and conduct relevant activities. Participants include Progressing Cobden committee members and other local residents. Action Group categories include Town Appearance; Economic Sustainability, Education and Training; Tourism; Infrastructure; Organisations and Volunteers; and Facilities and Services.

It is intended that the actions listed in this Plan will be implemented between 2011 and 2020. The Plan will be periodically updated and reviewed (at least every two years) to reflect achievements and new situations that arise.

See section 2 for further information about how the Plan was developed and is to be implemented.

1. Introduction to Cobden

1.1. Background

Cobden is located 210 kilometres south-west of Melbourne, serviced by the Princes Highway as the primary traffic route (via Stoneyford or Camperdown). It is one of 11 towns in the Corangamite Shire.

The town, which was previously known as Lovely Banks, is named after Richard Cobden, a British Statesman and free trade advocate.

The area where Cobden is located was first settled in the 1840s, with the land mainly used for farming. The township itself was established in the 1860s, with expansion fuelled into the late 1800s by the construction of a railway line and the development of a dairy industry. Especially strong growth in the dairy sector also occurred during the 1950s-1970s.

Since settlement, the area's native forests have been slowly replaced with dairy farms and the district now forms part of one of Australia's most productive dairy farming regions. Victoria's first cheese and butter factory co-operative opened at Cobden in 1888. Today the factory is owned by Fonterra and houses one of the largest milk drying plants in the Southern Hemisphere. There are also two feed mills in Cobden that support the agricultural industry.

Today some of the forest still remains, including, in part the terrain traversed by the Coast to Crater (Timboon-Camperdown) Rail Trail which winds through native bushland near Cobden, and is a popular track for walkers and cyclists.

Cobden is located close to the southern rim of a region of cones and crater lakes that are spread over the third largest volcanic plain in the world, the Kanawinka Geopark. It is 30 minutes drive from the Great Ocean Road and 40 minutes drive from the renowned Twelve Apostles.

Major features of the township include Apex Park, Tandarook Park, Cobden Lake, Jancourt State Forest, Cobden Golf Club, South West Kart Club racing circuit, Cobden Airstrip, Cobden District Health Services, Coast to Crater (Timboon-Camperdown) Rail Trail, Miniature Railway and Mini-Golf Park, Recreation Reserve, Cobden Pioneer Dairy Park, and three schools.

1.2 Key Facts

NB. The following information is from the 2006 ABS Census. It relates to a much broader area than Cobden and district but is the only demographic data available that includes the Cobden area.

The following information relates to Cobden, Simpson, the rural localities of Bostocks Creek, Bullaharre, Carlisle River (part), Carpendeit (part), Cobrico, Jancourt, Jancourt East (part), Koallah, Pirron Yallock (part), Pomborneit, South Purrumbete, Stonyford (part), Tandarook and Tesbury.

Source: 2006 ABS Census, www.corangamite.vic.gov.au/Page/Page.asp?Page_Id=1698

In the area defined by the towns and rural localities listed above, in 2006:

- There was a population of approximately 3,400 people.
- There were 1,461 dwellings, including rented and owned properties.
- 64.5% of people over 15 years of age were employed full-time, and 30% were employed part-time. 2.6% of the population were unemployed, compared to 3.7% unemployment in the Corangamite Shire. Total labour force was 1,654 people.
- Another 920 people (aged 15 years and over) were not in the labour force.
- 45.5% of residents in this district were connected to the internet, compared with 47.6% of residents in the Shire. Only 21% of residents used broadband.
- Primary industry sectors of employment were Agriculture, Forestry and Fishing (36% of the workforce), followed by Manufacturing (9.3%), Wholesale Trade (7.6%), Retail Trade (7.5%), Construction (7.1%), and Health Care and Social Assistance (7%).
- 14.4% of the population earned a high income (over \$1,000 per week) and 44.2% earned a low income (less than \$400 per week).
- 60.6% of the population over 15 years of age had no qualification. 18% had vocational training, 4.4% had an advanced diploma or diploma, and 6.4% had a bachelor or higher qualification.
- In terms of the migration patterns in and out of the district in 2006, there was a net loss of 15-24 year olds of 576 people, compared to a net gain of 69 people aged 25 years and over.

2. Development of the Community Plan

2.1. How was it prepared?

In 2010, Progressing Cobden secured funding from Corangamite Shire to assist with the preparation of the Twenty20 Vision Community Plan. Progressing Cobden committee members and other members of the community also made a significant contribution to the Plan in terms of their time and knowledge.

In mid-2010, Progressing Cobden, with the assistance of Corangamite Shire, conducted a Twenty20 Vision survey to identify the community's visions and priorities for Cobden to the year 2020 to include in the Plan.

Two community forums were held in August and November 2010 to confirm and build on the survey results.

The first workshop, attended by 50 residents, identified 32 actions across six key categories, including Facilities and Services; Economic Sustainability, Education and Training; Infrastructure; Organisations and Volunteers; Tourism; and Town Appearance – which will form the basis of future community planning activities until 2020. Eleven key priorities were identified out of these actions, which are included in this Plan.

Members of the community who were interested in participating in an Action Group for any of these category areas were also identified. See Appendix 1 for a list of participants.

The second workshop, attended by more than 20 residents, discussed the activities that should be implemented to address these 11 priorities. Following this workshop, each Action Group prepared an action plan with short-term, medium-term and long-term priorities.

These results have been incorporated into this Community Plan, which was prepared in March 2011.

2.2. How will it be implemented?

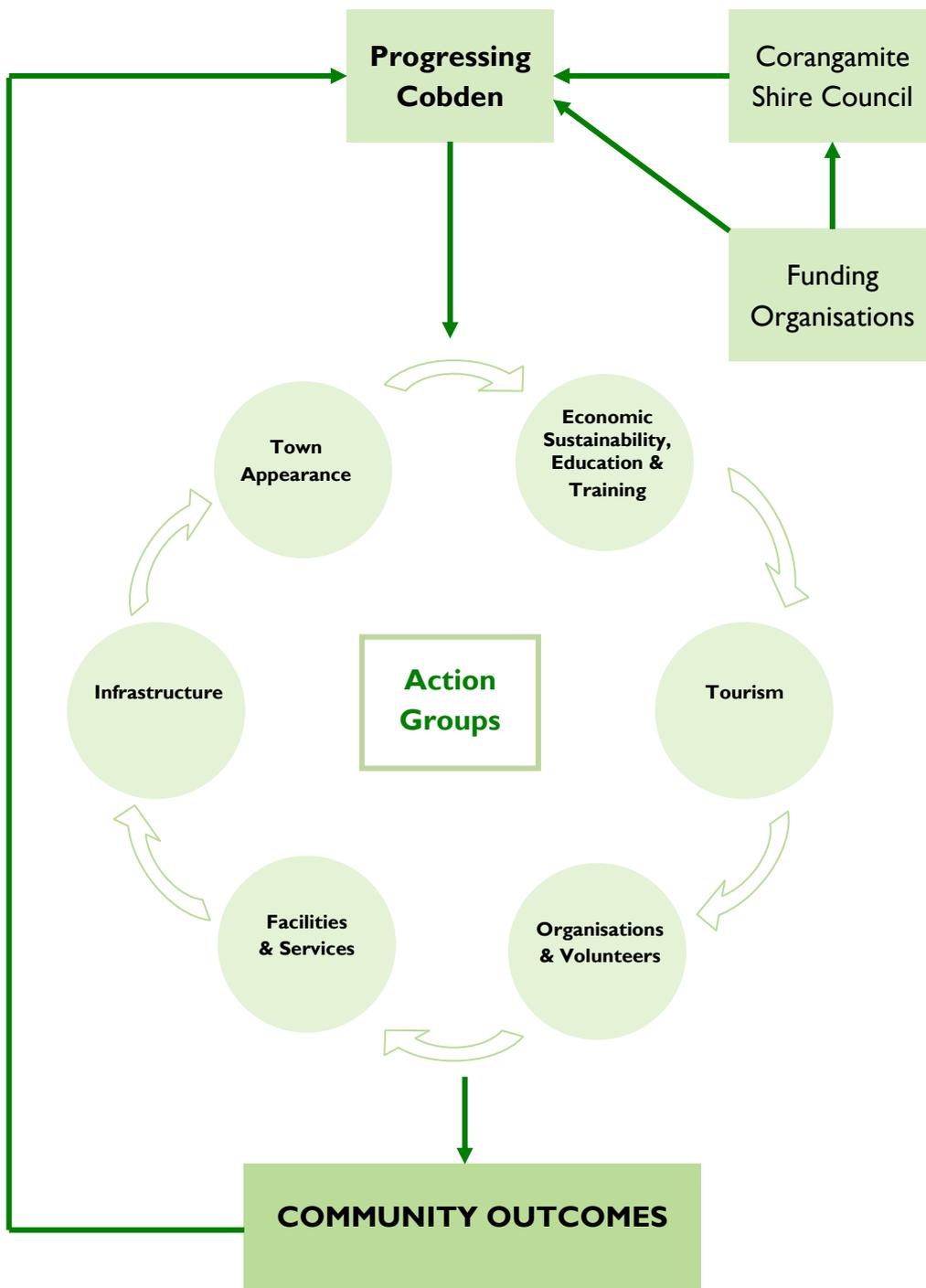
During the Twenty20 Vision process, Progressing Cobden committee members were identified as convenors for each Action Group. They will work as conduits of communication between the Action Groups and Progressing Cobden, who will take a co-ordinating role in the implementation of the Community Plan.

It is anticipated that engaging members of the community to participate in Action Groups will be an ongoing part of the community planning process.

During the life of the Plan, Progressing Cobden will liaise with Corangamite Shire Council's Community Development Officer regarding resource opportunities and other assistance that can be provided by Council and other stakeholders. Funding will be sought from Corangamite Shire and other agencies to implement selected actions.

The Plan will be regularly reviewed and updated (at least every 2 years) with support from Council's Community Development Officer.

Chart: Implementation Structure of the Community Plan



2.3. Council's Support for Community Planning

While the Cobden Community Plan has preceded Council's community planning initiatives, Council recently committed to an extensive three-year project involving the preparation and implementation of community plans for all 11 towns in the Shire. Council recognises that community planning can increase the capacity of communities to identify local priorities for future improvement activities, and can increase their involvement in and ownership of these activities.

The underlying principles of community planning by Council have been identified as:

- It's flexible - there is no one model.
- The community owns the process.
- The community owns the plan.
- The community implements the plan.
- Not all communities are ready for it.
- Small visible outcomes are vital.
- Communities need Council support.

Council has committed to providing structure, support, advice and administrative aid to participants in the community planning process. They will also provide financial assistance and support groups to access funding from other levels of government where possible.

3. Community Survey Results

A community survey was undertaken in June 2010 to identify residents' priorities for improvements to Cobden to increase the well-being and prosperity of the local community. The survey was distributed via survey monkey, email, post and letter drop to all households and organisations in Cobden and district. Following are the key results.

Survey Respondents vs Actual Population

Total no. of survey responses = 169

Age bracket	% of Survey Respondents	% of Cobden & District Population
0-18 yrs	18%**	27%
19-30 yrs	9%	8%
31-50 yrs	27%	25%
51-65 yrs	27%	20%
66+ yrs	14%	20%
Organisation / Club	5%	N/A

** 15.4% of these are indicated as 'family groups' (assumption - includes at least one child)

The findings indicated that the 0-18 and 66+ age groups were under-represented in the survey respondents. As a result, additional focus was given to the needs of these groups when identifying actions for improvements to Cobden, such as during workshops.

The population statistics also indicate how small the 19-30 year age group is as a proportion of the total Cobden and district population, at 8%. This reinforces the need to encourage young people to remain living in Cobden, such as providing local access to training and education, or to return to Cobden after they have undertaken further studies elsewhere.

What are the 3 best things about living in Cobden?

1. Caring and Supportive Community (31% of respondents)
2. Quality and Range of Services and Facilities within close proximity (17%)
3. Quiet and Peaceful (11%)

4. Safety and Security (10%)
5. Country Lifestyle / Small Town Living (10%)

What are the 3 things about Cobden that need the most improvement?

1. Improve overall appearance of the town (20%), including:
 - Main street appearance including shop fronts (11%)
 - Town entries (4%)
2. Improve roads and footpaths (12%), including:
 - Surface of the main street, number of footpaths, street lighting
3. Fill empty shops with businesses and services (13%)
4. Better maintenance of recreation facilities, parks and playgrounds (6%), including:
 - beautification, new playground, maintenance of sporting facilities, etc.
5. Improve the lake area (5%), including:
 - walking tracks, fish for fishing, clean up, fitness equipment, etc.

Areas that need the most urgent action:

(1st & 2nd Preferences of respondents)

1. Economic Sustainability (37%)
2. Education, Employment & Training (32%)
3. Services (27%)
4. Infrastructure (24%)
5. Tourism (24%)
6. Town Appearance (23%)
7. Facilities (14%)
8. Organisations & volunteers (13%)

Town Appearance

Positives

- Our parks, gardens and trees - 52 responses
- Cobden Lake - 46
- Neat, tidy and clean township - 28
- Streetscape - 25
- Country feel of the town - 10

Concerns and Priorities

- Entrances from Warrnambool and Terang roads, and signage - *34 responses*
- Appearance of empty shops and shop fronts - *28*
- Cobden Lake - *13*
- Our parks - mostly, the condition of the lawns - *12*
- The supermarket wall - *6*

Facilities & Services

Top Priority Areas (Services)

- More doctors - *65 responses*
- Greater police presence - *13*
- Aged care accommodation - *11*
- The need for a dental service - *10*
- Emergency room at hospital - *8*
- Access to public transport - *8*

There was an overwhelming response regarding the need for more doctors as many respondents expressed their concerns that the doctor's service is not sustainable.

Top Priority Areas (Facilities)

- Activities for young people - *16 responses*
- Gym - *16*
- Heated Swimming Pool - *11*
- Improved playgrounds - *11*
- Improvement of walking tracks - *10*

In terms of what could be done to meet these needs, many respondents suggested increased community involvement and the ability to access government grants.

Infrastructure

Top Priority Areas

1. Improve / install Television Reception - *35 respondents*
2. Improve footpaths in the town - *25*
3. Improve the frequency of public transport - *23*
4. Improve the quality and maintenance of roads - *22*
5. Other (*less than 10 respondents*) - including more industrial land; more residential zoning; improve the airstrip

Tourism

Reasons tourists would come to Cobden

- The mini trains – *65 respondents*
- Golf - 29
- For a travel break – 26
- Fishing, bbq, rural setting - 22
- Organised event (Spring Festival) – 18
- The Rail Trail - 16
- Dairy Park – 13
- Kart Club events – 13

Tourist attractions that were identified as lacking were:

- Signs and promotional and tourist information - *3 respondents*
- Fairs, markets and events - 4
- Accommodation - 3

Other activities that would attract tourists

1. Accommodation – *16 responses*
2. Promotion of Cobden as gateway to the 12 apostles/coast or inland – 12
3. Factory open days or tours – 10
4. Restaurants/cafes - 10
5. Historic tours of the area - 10
6. Advertising/tour guides/other promotion – 9

Economic Sustainability, Education and Training

Concerns

- Empty shops – *99% of respondents agreed with that this was a concern*
- Shop rents are too high
- Shops out of date – not appealing
- People buy out of town
- We are too close to bigger centres
- No unity among shopkeepers
- Industrial estate not being fully utilized
- Need improved communications systems

Positives

- We are the centre of the dairy industry with Fonterra on the edge of town
- We are the centre of the Corangamite Shire
- We have good attractions – Spring Festival, miniature railway, dairy park, go karts.

- Cheap rent
- Natural gas
- Progressing Cobden
- Industrial estate is developing

What we can do to promote Cobden as a business centre

- Promote the town, its assets and its location – using the media etc – *10% of responses*
- Contact empty shop owners – re: affordable rents and getting them “ready for business” – *10%*
- Work with the dairy industry – Fonterra and farmers themselves - *5%*
- Utilise empty shops as office space for outside businesses/organizations – *92% said “Yes” in response to this direct question.*
- Enlist the support of the Corangamite Shire and its staff, eg. reduction of rates and organisation of local projects
- Promote the industrial estate
- Improve communications systems

What we can do to enhance employment, education and training in Cobden

- Create broader career options in addition to local businesses employing locals, eg. more school based apprenticeship programs - *25 respondents (25.8%)*
- Attract new businesses, encourage them to relocate, and develop the Industrial park - *23 respondents (23.7%)*
- It is natural for the young ones to leave to study, we have to aim to have them return. Eg. Business grants for local students to study pharmacy, vet, medicine, nursing, etc and then to come back to Cobden. - *9 respondents (9.3%)*
- Availability of distance education and a study/resource centre for Cobden. Eg. Have venue in town with internet/printing/quiet study site - *6 respondents (6.2%)*
- Update Tech facilities and subjects and improve links between Tech school and businesses. Eg. Have the Tech school as the first contact if a business is recruiting - *6 respondents (6.2%)*
- Public transport/carpooling to Colac, Warrnambool - *6 respondents (6.2%)*

Also:

- Find out why people go to other towns
- Establish a Youth Centre to get the involvement of young people
- Encourage bargain and bric-a-brac shops
- Use incentives like loyalty cards
- Encourage retailers to get more involved in the community

- Work with the technical school, eg. business projects based in town
- Employ a project officer
- Regular sidewalk sales and markets
- Use empty shops for tradespeople and organisations to promote their businesses and services –share the costs.

Organisations & Volunteers

Overall Survey Findings

- 69.7% of respondents were members of a club or organisation.
- Majority were members of a sporting club.
- 90% of respondents felt that there were enough options when choosing a club to join.
- 90% of respondents felt that there was a shortage of volunteers to administer our clubs and organisations.

Top Priority Areas

- Involve and encourage young people / youth to join clubs.
- Promote clubs in the community / advertise in local papers.
- Clubs need to be welcoming, not exclusive.
- Create a calendar of meeting dates including contact people.
- Educate - teach skills related to meetings.
- Be open to new ideas.

4. Actions

The actions listed below reflect the priorities identified by members of the community through the survey and workshops. The respective Action Groups have allocated timeframes for their implementation according to categories of short, medium or long-term.

4.1 Economic Sustainability, Education and Training

4.1.1 *Attracting new business to Cobden*

SHORT TERM ACTIONS

- a. Undertake a survey of the local community to increase understanding of their buying habits and to identify the nature of spending leakages outside of Cobden. Identify strategies to address retail leakages, including the potential to establish additional businesses in Cobden to meet the demand for services. If appropriate, develop a prospectus for potential new businesses.
- b. Upgrade Progressing Cobden's website to include business links and opportunities for new businesses.
- c. Talk with the owners of empty shops in the main street about any plans for their future use, with a view to encouraging their occupancy. Progressing Cobden to offer assistance where possible.
- d. Liaise with businesses that are currently not located in the main street to encourage them to relocate to empty shops, eg. share a shopfront. Progressing Cobden to offer assistance where possible.

MEDIUM TERM ACTIONS

- e. Examine Cobden's planning regulations with a view to re-zoning some areas.
- f. Identify agricultural "add-on" businesses, such as the diversification of local produce, eg. vegetables, flowers, snails, poultry (geese and ducks). Explore the potential to involve senior schools in business projects.

LONG TERM ACTIONS

- g. Explore the potential to conduct local business field days, eg. "Cow-vention", similar to Sheepvention.
- h. Explore all avenues to increase Cobden and district's population to increase demand for local services.

4.1.2 Encourage young people to remain in, or return to, Cobden

SHORT TERM ACTIONS

- a. Meet with the Shire to discuss the potential to employ a project officer to address the net loss of young people from Cobden. Examine State Government funding opportunities, eg. Regional Development Victoria.
- b. Write to all local professionals, businesses and tradespeople to convey the importance of working together to strengthen Cobden's economy, and to provide opportunities for young people to remain in, or return to, Cobden.
- c. With appropriate permissions, pass on recent school exit information to employers to keep them informed about the study and training pathways of local young people.
- d. Undertake the preliminary organisation of a program of business forums to explore the themes of economic sustainability, education and training. Consider a breakfast format. Liaise with Council about potential funding and other assistance.

MEDIUM TERM ACTIONS

- e. Source additional sponsorship for, and conduct, the business forum program.
- f. Investigate the possibility of business grants/scholarships through tertiary institutions, training companies, Council and other (larger) employers to assist young people to live locally for work or study.
- g. Prepare an inventory of all careers available to young people in professions, businesses and industries in Cobden and district, and distribute to schools. Highlight skill shortages.
- h. Liaise with local secondary schools and the South West Local Learning and Employment Network to promote access to a wide range of VCE and VET options across the Corangamite Shire.

LONG TERM ACTIONS

- i. Develop a Cobden and District Local Employment Strategy that promotes a "training culture" and formalises arrangements between businesses and students regarding work placements, apprenticeships and traineeships, and recruitment. Also include details on the availability of scholarships and other financial assistance provided by industry or employer groups, eg. dairy farmers, tradespeople, retailers.
- j. Establish a local training and study resource centre for young people.

4.2 Facilities and Services

4.2.1 Attract and retain doctors to provide medical services

SHORT TERM ACTIONS

- a. Meet with Cobden District Health Services (CDHS) regarding planning for the future provision of services by general practitioners.
- b. Propose the concept of medical scholarships as discussed by the Economic Sustainability, Employment and Training Action Group.

MEDIUM TERM ACTIONS:

- c. Provide support to CDHS to assist with the attraction of medical practitioners, eg. development of “town packages” to help attract doctors. Such packages may include information about the town and district, additional incentives, availability of housing, etc.

LONG TERM ACTIONS:

- d. Continue to liaise with CDHS to ensure district residents have access to the widest possible range of professional services.

4.2.2 Establish a greater police presence in the town

SHORT TERM ACTIONS:

- a. Meet with the town’s Police Officers to discuss the findings of the Twenty20 Vision survey and seek police feedback. Discuss strategies to address issues related to staffing and their availability.
- b. Encourage police involvement in community groups and projects.

MEDIUM TERM ACTIONS:

- c. Write letters to the Police Minister and Members of Parliament for south-west Victoria regarding the need for a full complement of Police Officers at Cobden.

LONG TERM ACTIONS:

- d. Continue to support and liaise with the Police Officers based at Cobden.

4.3 Infrastructure

4.3.1 Maintain footpaths, install adequate lighting and heating

SHORT TERM ACTIONS

- a. Identify problem areas through a “Hot Spot” campaign via newspaper articles, advertisements and suggestion boxes at several businesses. Focus on what/where paths, lighting and seating are inadequate, and if they need repair or a new facility to be installed.
- b. Collate information and request funding from Council to address “Hot Spots” in the Action Group’s priority order.

MEDIUM TERM ACTIONS

- c. Provide feedback to contributors via newspaper articles regarding actions and progress.
- d. Run similar “Hot-Spot” campaigns every 12 months and maintain a register of problem areas that have been dealt with or have not been dealt with.
- e. Provide regular feedback to Council and Progressing Cobden.

LONG TERM ACTIONS

- f. Investigate and develop a footpath, lighting and seating plan for the town including the possibility of a footbridge over Lake Cobden.

4.3.2 Research and develop a case for sealing the airstrip

SHORT TERM ACTIONS

- a. Meet with the Airstrip Management Committee to further explore the issue. Identify what has already been done, and the perceived advantages and disadvantages of sealing the airstrip.
- b. In light of findings from the discussion above (previous action), meet with Council to further discuss the issue. Explore aspects such as land ownership and management of the airstrip, and opportunities for community involvement in the sealing of the airstrip.

MEDIUM TERM ACTIONS

- c. Depending on the outcomes of the above mentioned discussions, if appropriate write to the relevant Cabinet Ministers and all south-west Members of Parliament to enlist their support.
- d. Write to prospective sponsors and other aero organisations to enlist their support.

LONG TERM ACTIONS

4.3.3 Traffic management – Victoria Street – northern entrance to town centre roundabout

SHORT TERM ACTIONS

- a. Write to VicRoads to request a traffic survey/count at the swimming pool/primary school to ascertain the need for 40km limit lights.
- b. Approach local police regarding enforcement of laws related to heavy articulated vehicles only using designated routes through town.
- c. Write to Federal and State Ministers of Transport and Roads to complain about the non-compliance by drivers of heavy articulated vehicles.
- d. Check inherent dangers of apparent road tilt towards the eastern (swimming pool) side.

MEDIUM TERM ACTIONS

- e. Write to Corangamite Shire Council regarding the installation of “street treatment” (eg. blister islands) to deter motorists from speeding south down the Victoria Street hill towards the primary school.

LONG TERM ACTIONS

- f. Review the success (or otherwise) of the actions listed above, and investigate other strategies if required, eg. investigate options for a truck by-pass from the northern end of town.

4.4 Organisations and Volunteers

4.4.1 Encourage people to get involved

SHORT TERM ACTIONS

- a. With the assistance of Council, compile a list of community organisations that have voluntary membership. Categorise them according to their main activities, and note contact details, meeting times and places.
- b. Approach Council to fund a monthly Cobden community newsletter that will include a calendar of community events, profiles of individual community organisations, opportunities for volunteer administrative training, ie. all types of information that promotes the concept of volunteering and community organisations.

MEDIUM TERM ACTIONS

- c. Plan regular community celebrations where all volunteer organisations are invited to come together to share information, attract new members and listen to guest speakers.
- d. Where possible, encourage voluntary organisations to work together on community projects and activities.

LONG TERM ACTIONS

- e. Liaise with local schools and organisations with younger members to promote and encourage a “volunteer culture” in Cobden and district.

4.5 Tourism

4.5.1 Promotion through brochures and other collateral

SHORT TERM ACTIONS

- a. Arrange meeting(s) with Regional Development Victoria, Shipwreck Coast Marketing’s Chief Executive Officer, Carole Reid, and relevant Council staff to seek funding for a tourism package that includes a website and brochure. Also discuss possible strategies and themes to form the basis of Cobden’s tourism action plan.

- b. Write to the local businesses and groups most likely to benefit from tourism and invite them to be involved in a Cobden Tourism Action Group (CTAG).

MEDIUM TERM ACTIONS

- c. Invite local schools and relevant South West TAFE areas to be involved in CTAG and in the design of Cobden's website and brochure.

LONG TERM ACTIONS

- d. Identify the best location to establish a visitor information service for Cobden to distribute brochures and to access the tourism website for accommodation bookings, information on local attractions, etc.

4.6 Town Appearance

4.6.1 Enhance the entrances to Cobden

SHORT TERM ACTIONS

- a. Arrange a community meeting with Shipwreck Coast Marketing's CEO, Carole Reid, and Corangamite Shire's Heritage Advisor to discuss possible tourism strategies and heritage themes for Cobden. Explore the potential to link entrances, signage, etc. to these strategies and themes.
- b. Ask Council to provide funding for three town entrances - structures, signage and surrounding landscaping - in its 2011-12 budget estimates.
- c. Investigate other sources of funding related to identified strategies and themes.

MEDIUM TERM ACTIONS

- d. Work with Council and involve local community groups, eg schools, service organisations and South West TAFE, to design and construct the entrances.

LONG TERM ACTIONS

- e. Review the town entrances on a regular basis and ensure they are well-maintained and continue to be relevant.

ADDITIONAL: Ask Council to consider funding the employment of an apprentice gardener to assist with maintaining parks, lawns and gardens.

4.6.2 Improve Cobden's main street

SHORT TERM ACTIONS

- a. Arrange a meeting with Shipwreck Coast Marketing's CEO, Carole Reid, and Corangamite Shire's Heritage Advisor to discuss possible tourism links and heritage themes to be used in the development of Curdie Street.
- b. Remove remaining wine barrels and replace them with more durable plant containers.
- c. Conduct a Curdie Street review/audit to list and prioritise other possible improvements, eg. more seating, better placement and type of rubbish bins, more bike racks, more attractive shop facades including the supermarket wall, an upgrade of the roundabout at the Curdie St/Walker St intersection, etc.
- d. Ask Council to provide significant funding for the prioritised improvements.

MEDIUM TERM ACTIONS

- e. Meet with relevant Council staff to discuss the best approach to addressing prioritised improvements, including funding.
- f. Develop a long-term strategy for monitoring Curdie Street and carrying out prioritised improvements.
- g. As much as possible, involve local community groups and business people in the process.

LONG TERM ACTIONS

- h. Review the long-term Curdie Street strategy every 12 months.

Appendix 1

Town Appearance

Jenni Wason
Jo Blake
Julie Finney
Laurie Telford
Liz Roberts
Milton Parlour

Facilities and Services

David Buckle
Jodie McKenzie
Sarah Baker
Steffi Persson

Infrastructure

Harry Timmermans
Mark Rantall

Tourism

Andrew Stubbings
Bob Sartori
David Buckle
Dennis Walsh
Dick Tracey
Frank Martin
Garry Moorfield
Heather Walsh
Jackie Nowell
Kate Daffy
Kathryn Stubbings
Kelvin White
Milton Parlour
Toni Oswald
Verena Kull

Economic Sustainability, Education and Training

Bob Anderson
Cath Uwland
David Buckle
Denise Butler
Dick Tracey
Evan Savage
Jodie McKenzie
John Morris
Kelvin White
Val Greene

Organisations and Volunteers

Frank Martin
Jo Beard
Kerryn Cain
Michelle DeBie