

Port Campbell Town Centre Project

Lord Street

Norfolk Island Pines

Bus Relocation to Public Parks Reserve

Tregea Street

Great Ocean Road and Car Park

Cairns Street options

Parking Management



Port Campbell Town Centre Project

Movement

Environment

Land Use

Character

Movement

<p>WHAT YOU TOLD US</p> <p><i>Pedestrian Circulation:</i> Existing footpath widths are adequate. Provide clear and legible crossing points on Lord Street. Provide a footpath on Tregea Street. Provide links to walking trails outside the town centre.</p> <p><i>Vehicle Circulation:</i> Design shouldn't impede vehicle circulation and movement. Do not implement any proposals which will exacerbate congestion. Provide clear directional signage to main destinations. Maintain vehicle access along the foreshore and Tregea Street. Ensure suitable access for emergency and delivery vehicles. Retain vehicle access to the Old Great Ocean Road OR close vehicle access to the Old Great Ocean (divided response). The existing visitor bus route impedes on the foreshore amenity. Relocate the service station out of town.</p>	<p>WHAT ARE THE MAIN CONCERNS</p> <p>Concern over conflicts between cars and pedestrians. Lack of footpaths within Port Campbell. There is congestion during peak periods. Tourist numbers are expected to increase consistently. Port Campbell is highly dependent on private vehicles. Lack of clear signage to main destinations. Clear path required for emergency vehicles. The service station is a primary destination for cars in main street. Buses enter the centre of town.</p>
<p>HAS THE PROPOSAL CONSIDERED THE CONCERNS</p> <p>Drop off for Park & Ride catered at the Public Purposes Reserve (as per the Shipwreck Coast Master Plan). Improved pedestrian crossings have been allowed for on Lord Street to enhance safe crossing of the road. Provides a clear corridor for emergency vehicles to access Lord Street and the pier. Buses to be located at the Public Purposes Reserve to reduce town centre road congestion.</p>	<p>WHAT SHOULD BE CONSIDERED</p> <p>Develop a signage strategy for vehicles. Consider options to retain some level of vehicular access to Cairns Street between Lord and Tregea Street, with alternate options also under consideration.</p>

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<p>WHAT YOU TOLD US</p> <p><i>Flora and Fauna:</i> Use appropriate species for street trees. Increase street tree planting. Use street tree species which don't block views. Use street tree species which don't create heavy shade. Revegetate the headland and remove vehicle access to the Old Great Ocean Road.</p> <p><i>Materiality:</i> Use natural and recycled materials. Select durable, safe and low maintenance materials. Concern regarding timber due to slipping hazard and maintenance.</p> <p><i>Other:</i> Increase the extent of underground power through the town centre.</p>	<p>WHAT ARE THE MAIN CONCERNS</p> <p>Street trees should contribute to a cohesive street appearance. Weather conditions are variable and can be cold, windy and stormy. Port Campbell is fringed by a national park, home to sensitive flora and fauna habitats and needs to be preserved and enhanced. Hard and soft materials need to be durable to the coastal environment. Existing streets appear cluttered.</p>
<p>HAS THE PROPOSAL CONSIDERED THE CONCERNS</p> <p>The concept plans have allowed for revegetation of the Old Great Ocean Road to enhance the habitat. Use of resilient and durable materials.</p>	<p>WHAT SHOULD BE CONSIDERED</p> <p>Selection of street tree species. Further resolve street tree locations. Review the appropriateness of timber decking as a footpath surface. Use non-slip finishes on new timber. Use timber with class 1 durability. Ensure the town appears connected to the surrounding national park.</p>

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<p>WHAT YOU TOLD US</p> <p><i>Uses:</i></p> <p>Enhance decking and facilities under Norfolk Island Pines, taking advantage of the shade. Provide a flat, grassy space at the foreshore, consistent with the existing function of the foreshore. Avoid mounds that are too tall at the foreshore. An amphitheatre won't be used in this location for events. Ensure provision of disability access at the foreshore. Provide the function of a plaza at the Public Purpose Reserve. Upgrade facilities at the Public Purpose Reserve. Provide better access to information services for visitors. Foreshore is exposed to the weather limiting usefulness of space.</p> <p><i>Parking:</i></p> <p>Ensure provision of adequate parking spaces and do not reduce numbers of spaces. Ensure provision of accessible and short stay parking near the foreshore and on Lord Street. Ensure legibility of parking for international visitors. Include time management of parking. Provide parking for caravans and campervans. Relocate the bus pick up / drop off close to the Public Purpose Reserve. Provide out of town parking with shuttle bus service. Campervans and caravans park all night on streets & leave litter. Caravan park residents often park in the street. Seek further parking next to Surf Life Saving Club and caravan park.</p>	<p>WHAT ARE THE MAIN CONCERNS</p> <p>Existing decks below Norfolk Island Pines is an inadequate public space due to poor configuration of decking, pavement and the encroachment of parked cars. The foreshore needs to provide a variety of uses. Uses at the foreshore need to be suited to a changeable coastal environment. Uses at the foreshore need to accommodate user groups with limited mobility. Visitor information provision is dated and in need of upgrading. Port Campbell is highly dependent on motorized vehicles. Parking in town is largely unregulated. Parking should be as convenient as possible. Some parking demand is location specific, for example the fishermen's car park and the Old Great Ocean Road lookout, and cannot be readily relocated. The SCMP recommends the establishment of a park and ride hub associated with Port Campbell, for which a suitable location needs to be identified. Existing views to the bay from the car is appreciated by the locals.</p>
<p>HAS THE PROPOSAL CONSIDERED THE CONCERNS</p> <p>Area below the Norfolk Island Pines to be enhanced and widened. We have allowed for flexible open space at the foreshore. Mounding is low in height and provides shelter from wind, open grass areas and low maintenance planting which will be durable for the coastal environment. Provision for pop-up information and online services. 12 Apostles Trail head proposed & arrival point for visitors at the Public Purposes Reserve. Additional parking has been provided on Tregea Street. Proposed timed parking to popular destinations. Proposed disability parking along Lord Street under Norfolk Island Pines and near end of Tregea Street. Plaza area suited to surf carnival and other seasonal events. Dedicated large vehicle parking at Upper Cairns Street (e.g. RVs, cars with caravans).</p>	<p>WHAT SHOULD BE CONSIDERED</p> <p>Review provision of disabled/short stay parking close to the foreshore. Identify areas suitable for timed parking. Further coordination with Parks Victoria regarding Park + Ride proposal. Review the design of the mounds. Develop a signage strategy for vehicles. Review the layout and functionality of the fishermen's car park and determine whether improvements are possible. Review the design of the amphitheatre. Retain parking at entry to Old Great Ocean Road (to the fishermans lookout). Ensure universal accessibility to the foreshore. Provide dedicated viewing car spaces on Lord Street overlooking the bay.</p>

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<p>WHAT YOU TOLD US</p> <p><i>Views:</i> Do not obstruct views to the bay. Avoid structures that would block views on the foreshore.</p> <p><i>Place:</i> Reflect a sense of place through artwork and streetscape materials / furniture. Improve the streetscapes to enhance the appearance of the town.</p>	<p>WHAT ARE THE MAIN CONCERNS</p> <p>The natural features of the landscape around Port Campbell are the highlight of the town Views to the bay and surrounding cliff lines are highly important There is a strong sense of place to be maintained Retain the bay as the most significant feature of the town Port Campbell is perceived as a natural place.</p>
<p>HAS THE PROPOSAL CONSIDERED THE CONCERNS</p> <p>Flexible open space on the foreshore allow for appreciation of views to the natural setting. Use of natural materials including stone paving and timber have been proposed. Design is unique to Port Campbell - not a generic coastal town approach.</p>	<p>WHAT SHOULD BE CONSIDERED</p> <p>Develop a species list in accordance with the local EVCs and other criteria. Preserve views, avoid using any tall vegetation or visually obtrusive structures.</p>