DRAFT COUNCIL PLAN

2021-2025

Corangamite Shire Council

Please be aware that this plan is in draft format, and a final design will be completed after the consultation process.



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ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the traditional custodians of the land around Corangamite Shire, the Eastern Maar and Wadawurrung people. We pay our respects to all Aboriginal Elders and peoples past, present and emerging.

OUR VISION

A connected and thriving community.

OUR MISSION

We will foster opportunites, celebrate our identity and lifestyle, and provide high quality and responsive services.

OUR VALUES

Teamwork Integrity Respect

CORANGAMITE SHIRE

Corangamite Shire is one of the best places to live in Victoria, but there is always more that needs to be done. This Council Plan is about capturing the things that we think need to be done to make the Shire better for residents, business and visitors.





THE PURPOSE OF A COUNCIL PLAN

Each Council is required to prepare and adopt a four year Council Plan by 31 October in the year following a general election.

The Council Plan reflects the strategic priorities and direction of the elected Council. Included in the Plan are Council's strategic objectives, strategies for achieving the objectives, and indicators for monitoring success. Also included is a vision that conveys the direction

of the organisation, a mission statement that defines the overall purpose, and critical values which reflect the high standards of conduct expected by the community of its Councillors and Council staff.

The Plan is supported by an Annual Action Plan which identifies major initiatives for achieving the objectives and strategies.

HOW TO READ THIS PLAN

What's important = Objectives
What are we going to do = Strategies
How do we know it's working = Indicators (measures) for the
objectives

COUNCIL

Our communities are represented by seven Councillors from five wards who work on behalf of their communities to ensure the whole Shire benefits from sound and transparent decision-making across all areas of Council business.



Cr Jo Beard South Central Ward

"Making sure we have enough residential land for new residents is critical and needs to be the focus over the next four years."

jo.beard@corangamite.vic.gov.au

0417 369 457



Cr Nick ColeNorth Ward

"Corangamite Shire roads are vital for our residents and farmers. Council needs to ensure our roads are maintained and put pressure on the Government to improve roads they are responsible for."

nicholas.cole@corangamite.vic.gov.au

0455 111 459



Cr Geraldine Conheady Central Ward

"Agriculture sustains Corangamite and has so much potential for further innovation and investment within the Shire, which we can encourage for the benefit of our communities, families and young people."

geraldine.conheady@corangamite.vic.gov.au

0418 689 617



Cr Ruth Gstrein Central Ward

"I would like to see more people moving into the Shire and for Council services to be accessible and inclusive for all."

ruth.gstrein@corangamite.vic.gov.au

0407 320 283



Cr Laurie Hickey Central Ward

"Our residents need a variety of sporting and cultural facilities, these contribute to our wonderful communities and are an attraction for new residents."

laurie.hickey@corangamite.vic.gov.au

0455 111 670



Cr Kate Makin South West Ward

"We need to make sure that residents can stay active and healthy through the provision of trails, footpaths and recreation facilities."

kate.makin@corangamite.vic.gov.au

0427 983 566



Cr Jamie Vogels Coastal Ward

"Agriculture is the engine of the Corangamite economy. We need to listen to our farmers."

jamie.vogels@corangamite.vic.gov.au

0455 111 645

THEME ONE

A Connected Community

Connections are vital to rural communities such as Corangamite. We need to make sure that residents and businesses have good digital and mobile phone coverage, and that roads and transport options allow them to get around and do business.

What's important?	What are we going to do?	How do we know if it is working?
Roads that are fit for purpose	Advocate to the State Government for continued funding to support arterial road maintenance and upgrades Maintain the condition of our existing local road network	Improved road conditions and increased funding for Federal, State and local roads within the Shire
	Improve the standard of roads where it will support business retention and growth	
Footpaths that provide access to key destinations in our towns	Plan and deliver an expanded footpath network, including Special Charge Schemes for targeted areas	Increase in footpath network infrastructure length and distribution
Improved mobile phone coverage	Advocate for investment in mobile phone network infrastructure for improved, reliable coverage	New telecommunications infrastructure constructed in the Shire as part of the Australian Government's Mobile Black Spot (or similar) program
Digital connectivity that meets the needs of our community	Advocate for Government investment in priority projects identified in the Great South Coast Digital Plan, including deployment of NBN high performance technology, 5G rollout, digital literacy training, and local digital hubs	Increase in the number and geographic spread of residents, visitors and businesses able to access Council and other services using digital technologies throughout the Shire
Infrastructure that enables industry and business growth	Council services using digital technologies Plan for new and emerging industries and identify priority locations for industry and business development Prioritise development of industrial parks/precincts in strategic locations Advocate with relevant authorities and stakeholders for services and infrastructure provision to support industries	Increase in Government investment in enabling infrastructure for priority industrial parks/precincts in the Shire
Infrastructure and services that deliver population growth and new housing	Advocate for the funding and delivery of infrastructure and services to support new residential development Breakdown barriers and costs for residential development	New residential land provided with infrastructure and services to enable housing and population growth

What's important?	What are we going to do?	How do we know if it is working?
Contemporary library services that are accessible to residents	Develop and implement the shared service library model in partnership with neighbouring councils	Increase in the number of residents accessing services and resources
	Facilitate access to library services for residents using a range of methods	•
A range of public and/or active transport options for Corangamite Shire residents	Advocate for improved public transport services, expanded networks and encourage walking and cycling	Increase in the usage of footpaths, cycle paths, trails and active transport networks throughout the Shire
Access to infrastructure that supports a healthy and active lifestyle for our community	Offer a design grant program to support improved access to community managed facilities	Improved access, participation, inclusion and respect-based projects completed
	Improve access to information about Corangamite Shire's community groups	

THEME TWO

A Thriving Community

Corangamite has great communities and we want to make sure they are economically and socially vibrant.

What's important?	What are we going to do?	How do we know if it is working?
Facilitating and supporting economic development	Develop a new economic development strategy Provide grants and facilitation programs that support small business Encourage priority industry sector investment within the Shire Position Corangamite Shire for new business and investment opportunities through strategic planning	Increases in the number of new business attracted to the Shire and existing businesses expanded, in addition to the number of businesses retained remaining steady
Helping business recover from COVID and capitalise on opportunities	Implement economic development actions from the Recovery Plan Conduct business development training/workshops Showcase Corangamite businesses externally Broaden our local economic profile	Increase in the local economy identified through economic modelling data
More housing and subdivision to cater for population growth	Develop a strategic plan to identify priority locations for residential development Undertake a proactive role in delivery and development of residential land to increase population and new housing Ensure the Corangamite Planning Scheme supports new residential development and growth Implement local and regional actions from the Key Worker Housing Action Plan	Increase in the volume of new residential lots made available for development and Shire population, and rezoning completed
Arts and culture that is supported and accessible	Develop a Corangamite creative industries strategy Establish the Camperdown Theatre as a premier venue for events	Completion of the creative industries strategy, and implementation of the strategy

What's important?	What are we going to do?	How do we know if it is
		working?
Engage with young people and encourage opportunities that retain young people in our Shire	Provide young people with an opportunity to contribute to decisions that affect their lives and communities Implement the Youth Strategy	Funded actions from the Youth Strategy are implemented
	Make it easier for young people to transition from education to employment by forging stronger links between local industries and education providers	
Our young people are encouraged and supported to engage in learning	Provide quality education programs for Early Years Advocate for better access to digital services in education settings Support two years of kindergarten	Early Years' services meet accreditation requirements when assessed and rated
Recognising the vital role agriculture plays within the	Develop a sustainable agricultural industries strategy	Growth within local agricultural sectors (output and GDP) of
Shire	Increase the capabilities of Corangamite's agricultural leaders in partnership with industry bodies Encourage the expansion of the Shire's agricultural profile into new and diversified farming	State and National significance
	production systems Investigate industrial opportunities for hydrogen processing to establish a regional fertiliser production facility within Corangamite Shire	
A local tourism industry that is valued and recognised for its vital role to the Shire	Continue support of the 12 Apostles Food Artisan Trail Complete Port Campbell Town	Increases to the tourism product and tourism businesses registered
	Centre Project Foster diversification and increase in delivery of tourism accommodation experiences Promote Corangamite as a Cycle Tourism destination	Port Campbell Town Centre project completed
	Promote the Volcanic Lakes and Plains tourism region	

What's important?	What are we going to do?	How do we know if it is working?
Corangamite's townships are attractive, accessible and appealing to visitors and are	Continue to support business façade improvements, including accessibility	The community's satisfaction with the appearance of public areas remains above 70
presented in a way in which our residents can be proud	Protect, promote and celebrate our heritage places	•
	Plan for improvements or upgrades to our towns' gravel roads and streetscapes	•
	Provide welcoming township entrances and attractive parks and gardens	•
We retain and we grow our population	Provide infrastructure that supports businesses to be able to operate remotely	Increased population/migration levels
	Promote lifestyle opportunities to encourage regional migration	•
	Provide education and care programs that meet the community's needs	

THEME THREE

A Healthy, Active and Resilient Community

Council needs to support communities and individuals to be healthy, active and resilient.

What's important?	What are we going to do?	How do we know if it is working?
Supporting our communities to move on from COVID	Improve community connections impacted by COVID by addressing social isolation and inclusion Support the delivery of a COVID vaccination program	Corangamite's COVID vaccination rate is above the State average
Improving the health and wellbeing of our residents	Adopt and implement the Municipal Public Health and Wellbeing Plan 2021-2025 Collaborate with health providers and other agencies for improved health and wellbeing outcomes	At least 70% completion of actions assigned to Council under the Municipal Public Health and Wellbeing Plan
Access and inclusion is improved	Implement the Access and Inclusion Plan 2020-2025	The community satisfaction rate for disadvantage support services remains above 65
	Encourage opportunities for residents to volunteer with the Shire to support community life Support participation in and the development of Council services for residents of all ages and abilities	
Council continues to provide a key role in emergency planning and recovery	Municipal Emergency Management Plans are certified by the regional committee Undertake a Shire wide flood study to assist with future infrastructure planning and reduce the impacts of extreme weather events	The community satisfaction rate for emergency and disaster management remains above 70
Community resilience is improved to allow individuals	Support community emergency planning programs in each town	Every town has a self-initiated community emergency/
and towns to respond and recover from emergencies	Provide risk-based education to the wider community	or resilience project by the completion of the Plan
Corangamite residents have access to a range of sport and	Encourage delivery of alternate/modified sports	The community satisfaction rate for recreational facilities
recreation opportunities	Promote diversity and inclusion including gender, age and ability	remains above 65

What's important?	What are we going to do?	How do we know if it is working?
Our community groups and clubs are engaged and supported and facilities are fit	Develop a program to encourage, celebrate and acknowledge volunteers	The community satisfaction rate for recreational facilities remains above 65
for purpose	Support recreation reserve committees to implement findings from Master Plan study Seek opportunities for multiuse/co-location at facilities or shared service opportunities Provide financial support to community groups for facility improvements	
	Advocate for upgrades to State Government owned community facilities	

THEME FOUR

Improving our environment

Corangamite has amazing natural environments that underpin our tourism and agriculture sectors. We need to work with our community to improve the environment.

What's important?	What are we going to do?	How do we know if it is working?
Protecting and improving our built and natural environment	Expand the Environment Support Fund grants program for community and environmental groups	Increase in the spread and impact of environment projects in the Shire
	Develop a new 10 year Roadside Management Plan	
	Develop a new Environment Strategy and Action Plan	
	Advocate for improved arterial roadside management by the State Government	•
Providing high quality waste services, including sustainable management of the regional landfill at Naroghid	Investigate alternative ways of recovering materials and value from waste	Compliance with EPA requirements for the management of the landfill, transfer stations and waste
ianum at ivalogina	Implement a transition to the Recycle Victoria directions and best practice facilities	services
Capitalising on opportunities created by new energy, and minimising impacts on key industry sectors, landscape values and natural assets	Advocate for better planning and stronger community involvement by the State Government in the location of new energy infrastructure Advocate for the implementation of the Great South Coast Hydrogen Strategy	New energy options investigated and acted on if viable in the Shire
Investing in sustainability infrastructure on Council buildings to lessen the resource use and cost	Complete a renewable energy suitability audit for all Council and community managed/ owned facilities and commence installation of new infrastructure or upgrades	Increase in the number of Council facilities using sustainable energy and water solutions
Helping our community plan and respond to climate change	Establish a Council climate change strategy, including emissions reduction and community education programs	Completion of Council Climate Change strategy

THEME FIVE

Community Leadership

Council plays an important leadership role. To be successful we need to ensure that Council is ethical, has a strong financial position and great staff.

What's important?	What are we going to do?	How do we know if it is working?
Having strong governance practices	Ensure compliance with the Local Government Act 2020	Compliance with <i>Local</i> Government Act 2020
	Uphold the principles of public transparency via accessible Council meetings Meet external reporting obligations	
	Promote a strong ethical culture and maintaining a contemporary integrity framework	
Ensuring that we maintain our strong financial position	Exercise responsible financial management in budgeting and long term financial planning	Overall financial sustainability risk assessment does not exceed medium risk
	Continue to focus on operational efficiencies in response to ongoing financial challenges by identifying and embracing new and better ways of doing things Enhance our financial and	Completion of Long Term Financial Plan
	infrastructure management systems	
Council advocates strongly and respectfully on issues that matter to our community	Continue to advocate on behalf of the community inline with the priorities identified	Community satisfaction with lobbying remains above the average for large rural shires
We listen to and engage with our community	Encourage diversity of voices through Council's community engagement processes Use of a broad range of engagement and communication techniques including use of plain language Use creative engagement and outreach strategies to engage with vulnerable people and isolated residents	The community's satisfaction with consultation and engagement remains above the average for large rural shires

What's important?	What are we going to do?	How do we know if it is working?
We provide a great work environment	Provide staff with mandatory training and professional development opportunities	Majority of employee opinion survey results remain above averages for similar shires
	Foster diversity throughout the organisation and ensure gender equity is addressed	
	Provide a safe workplace by fostering a positive safety culture among staff with safety training and awareness Enhance the digital and technological capability of the	
	organisation Ensure all people are treated equally and respectfully through the provision of education and awareness of Council's values and code of conduct to staff, volunteers, contractors and community groups Ensure that sexual harrassment is not tolerated	
Working with First Nations people	Participate in the development of Traditional Owner Agreements and the Victorian Aboriginal and Local Government Action Plan Develop an organisational Reconciliation Action Plan	Completion of the Reconciliation Action Plan
Council promotes best value and value for money for its ratepayers	Partner with neighbouring councils to provide shared services or deliver shared projects where feasible	Maintained shared projects and implementation of at least one shared service

DRAFT ANNUAL ACTION PLAN

2021-2022

Corangamite Shire Council

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Council Plan Objectives	Key Actions
Improved mobile phone coverage	Advocate for funding towards a mobile phone tower at Scotts Creek
	Update advocacy material
Digital connectivity that meets the needs of our community	Complete advocacy material to cover mobile and internet across the Shire
	Prepare funding submission for business grade internet in the Theatre Royal
	Investigate installation of business grade internet services to a new business and innovation hub at the Theatre Royal
	Investigate the possibility of free WiFi in all towns
Roads that are fit for purpose	Obtain funding for a road widening/upgrade
	Advocate for Dairy Supply Chain, North-South Loop, and Narrow Road funding
	Apply for funding under the local roads to market (or similar) programs
	Complete strategic local road upgrade - Sealing of Parkers Access Road - Moonlight Head
Footpaths that provide access to key destinations in our towns	Review Special Charge Scheme Policy
Infrastructure that enables industry and business growth	Complete new/emerging industry hub and opportunities study
Infrastructure and services that deliver population growth and new housing	Commence Simpson/Timboon enabling infrastructure grants
	Complete investigation of rezoning and residential development of surplus Council owned Timboon Transfer Station land
Contemporary library services that are accessible to residents	Undertake planning for shared services library model
A range of public and/or active transport options for Corangamite Shire residents	Advocate for increased public transport services with more flexible scheduling
	Investigate options for a third party provider to pilot a place based approach to community transport
Access to infrastructure that supports a healthy and active lifestyle for our community	Implement Facility Design Grant program for 2021-2022

Council Plan Objectives	Key Actions
Facilitating and supporting economic development	Develop new economic development strategy
	Deliver small business grant program
	Complete investment attraction prospectus
Helping business recover from COVID and capitalise on opportunities	Deliver two business development programs/ workshops
	Invest in economic modelling and measurement software
More housing and subdivision to cater for population growth	Complete and implement residential land supply review for Camperdown, Cobden and Terang
	Complete implementation of Positioning Simpson and Timboon (incorporating Simpson Structure Plan)
	Prepare Cobden Structure Plan
	Complete Corangamite marketing campaign \$50k
	Partner with regional Great South Coast councils for funding to implement Key Worker Housing Action Plan
Arts and culture that is supported and accessible	Undertake community engagement and draft of creative industries strategy
	One new event attracted to Shire subject to funding
Engage with young people and encourage opportunities that retain young people in our Shire	Implement Actions of Youth Strategy Year 1
	Support first annual youth traineeship (2021)
Recognising the vital role agriculture plays within the Shire	Develop podcasts to promote and showcase agriculture industry and small towns
	Continue support of GSC Food and Fibre
	Scope sustainable agri-industries strategy
Our young people are encouraged and supported to engage in learning	Implement two years of kindergarten reform

THEME TWO - A THRIVING COMMUNITY

Council Plan Objectives	Key Actions
A local tourism industry that is valued and recognised for its vital role to the Shire	Complete a second stage of the Volcanic Lakes and Plains campaign
	Participate in Asian Capable Regions Tourism Program (led by WCC)
	Develop Cycle Tourism market presence
Corangamite's townships are attractive, accessible and appealing to visitors and are presented in a way our residents can be proud	Commence Port Campbell Town Centre project construction
	Façade program delivered
We retain and we grow our population	Implement population attraction and migration program

THEME THREE - A HEALTHY, ACTIVE & RESILIENT COMMUNITY

Council Plan Objectives	Key Actions
Supporting our communities to move on from COVID	Investigate a community group and volunteer support program
	Secure funding for a 12-month COVID recovery officer and program
	Ensure COVID vaccination programs are staffed adequately
	Provide event assistance and restart funding
Improving the health and wellbeing of our residents	Develop and Adopt MPHWP 2021-2025, including first year action plan
Access and inclusion is improved	Implement year 1 actions from Access and Inclusion Plan 2020-2025
	Establish Disability Access Reference Group
Community resilience is improved to allow individuals and towns to respond and recover from emergencies	Support community emergency planning programs in five towns
Our community groups and clubs are engaged and supported and facilities are fit for purpose	Develop a program to support volunteer recognition
	Develop material and promotion program for improvement of State Government facilities
	Meet with State Government land managers and funding bodies

Council Plan Objectives	Key Actions
Protecting and improving our built and natural environment	Implement roadside revegetation where weed programs have been successful
	Trial appropriate native species selection for roadside revegetation
	Maintain, and where possible increase, the weed control program and expand to two new, emerging and environmental weeds
	Advocate to Regional Roads Victoria for improved management of roadside vegetation on the arterial roads network
Providing high quality waste services, including sustainable management of the regional landfill at Naroghid	Undertake community consultation regarding glass collections
	Commence installation of landfill gas management infrastructure
Capitalising on opportunities created by new energy, and minimising impacts on key industry sectors, landscape values and natural assets	Advocate for better strategic direction from the State Government on energy projects
	Further investigate the production/support of hydrogen industries in the Shire
Investing in sustainability infrastructure on Council buildings to lessen the resource use and cost	Commence a facilities audit of Council and community managed/owned facilities for renewable energy infrastructure
Helping our community plan and respond to climate change	Seek funding for the development of emissions reduction strategies for Council

THEME FIVE - COMMUNITY LEADERSHIP

Council Plan Objectives	Key Actions
Having strong governance practices	Complete all LG Act 2020 requirements
	Complete Fraud Risk Assessment in accordance with Fraud Prevention and Control Plan
	Deliver Councillor professional development refresher briefing on governance and integrity
	Undertake RFQ for Internal Audit services and appoint provider
	Transfer policy management to TechOne/ECM
Ensuring that we maintain our strong financial position	Develop and Adopt Financial Plan in accordance with LG Act 2020
	Develop and adopt new Procurement Policy
	Review finance policies to ensure compliance with LG Act 2020
	Establish Contract Management Framework
Council advocates strongly and respectfully on issues that matter to our community	See advocacy initiatives identified throughout the Annual Action Plan
We listen to and engage with our community	Complete updated Tools of Engagement community engagement toolkit
	Child safe principles are embedded in our community engagement activities

THEME FIVE - COMMUNITY LEADERSHIP

Council Plan Objectives	Key Actions
We provide a great work environment	Introduce conflict of interest training module
	Ensure all compliance training is completed as far as is practicable
	Develop a workforce plan including gender equity audit and plan
	Negotiate a sustainable enterprise agreement
	Deliver safety training to Works Department at annual Information Session
	Undertake audit and review of safety systems and practices
	Develop five year ICT strategy
	Review Digitisation Plan
	Implement new, simple and tailored employee opinion survey which encourages genuine feedback from staff
Council promotes best value and value for money for its ratepayers	Implement shared services contract for Recreation Facility Management
	Establish Joint Venture entity for the purpose of implementing the RCTP initiative