



Realising Terang

Community priorities for
township development
2013 to 2023

Prepared for the community of Terang with the assistance of Corangamite Shire's ***Building Stronger Corangamite Communities*** project – a partnership between the Department of Planning and Community Development and the Corangamite Shire to support communities to plan and implement improvements to their towns.



May 2013



OVERVIEW

This plan is a guide to action which contributes to the liveability and future prosperity of Terang. It outlines a set of interrelated initiatives which local residents see as crucial to Terang's future, to be implemented over the next 10 years.

The *Realising Terang* plan offers a vision for Terang drawn from those aspects of the town most valued by the local community. This centres on retaining the outstanding health, education, sporting, and recreational assets Terang currently possesses and developing them in a manner which enhances the recognition of Terang as a 'lifestyle town'. It relies on preserving and enhancing those attributes which are valued by locals and attractive to visitors, and calls for a systematic program to communicate the many advantages Terang has to offer to new residents who will value the lifestyle opportunities that are available to the active citizen with an interest in being part of a genuine community.

Initial projects include cleaning up the shopfronts in the centre of town to create an attractive environment which contributes to increased retail trade and encourages new investment; designing and building a new playground for Terang, developing a longer-term plan to incrementally realise the potential of the Terang Lake area as an attractor for the town while enhancing its value to current stakeholders, and planning an integrated services hub which is attractive to young families and supportive of parents and young children. Other actions relate to long-term aspirations for connections to natural gas; the release or more industrial land and the provision of additional retirement accommodation in Terang.

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This is the eighth plan to be developed as part of the *Building Stronger Corangamite Communities* project, which aims to produce a plan for each of Corangamite Shire's 12 towns.

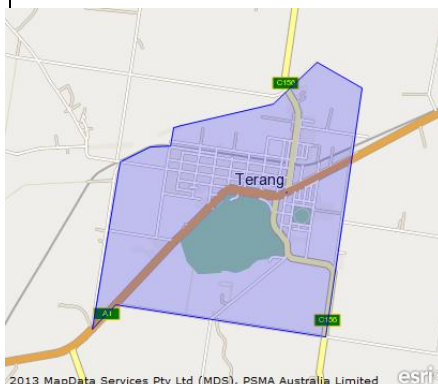


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| <p>The progress of these and other projects will depend upon the active involvement of community members, but many will also depend on the establishment of effective dialogue between and partnerships with community organisations, Corangamite Shire and the State Government and its agencies. Some projects will be dependent on the decisions of private business interests and/or commercial investment.</p> <p>Recommendations and priorities listed in this plan have been identified through a community survey and three public meetings. The plan also draws upon the work of individuals and community organisations.</p> <p>Further public meetings and forums are foreshadowed to develop the scope of listed projects, as part of a continuous planning process which will create further opportunities for involvement and partnership formation.</p> | | | |
| | <p>The community planning process unearthed 153 ideas for Terang, ranging across eight broad themes: Town development and tourism; Town promotion; Town amenity and appearance; Access, safety and roads;</p> | <p>Recreation and sport; Provision of services; Arts and cultural development; and Business, industry and economic development.</p> | <p>A total of 22 priority projects have been identified across these themes, which need to be scoped, scheduled and implemented over the next 10 years.</p> |
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| <p>LITTLE TOWN, BIG HEART</p> <p>The story goes that on the eve of the Hampden League grand final in 1972 (with Terang to play Port Fairy the next day in Warrnambool) local larrikin Snow Murfitt laid out a message on Mount Noorat for his beloved Bloods and the townsfolk to take in. Even those who don't care too much for tales of distant sporting glories can identify with the motto that summed up Terang's premiership triumph that year – 'Little town, big heart'.</p> <p>The spirit of Terang is evident in a long list of community achievements, and might be traced to several sources, including exceptionally generous and dedicated men and women. That Terang has a strong religious lineage is undeniable, and some would say that it finds expression in a practical Christianity. Others like to speak of Terang's early history of a town of 'little' people with much in common who built their idea of community through helping each other.</p> | <p>There are those who point to an Irish Catholic ancestry contrasting with the English and mainly Scottish squatter influence which prevailed in both local and State governments. The small farmer holdings to the north and south of Terang supported large families which made the town a bustling community service centre up until the early 1960's.</p> <p>Established in 1908, the Terang Co-op is another local institution which carries the DNA of the town's community spirit. One would be hard-pressed to find another latter day reference to 'people before profits' as a governing business principle. Burnt out in 1944 and being reduced to a shadow of itself in the late 1970's, the Co-op rose again to post an annual revenue approaching \$20M.</p> <p>A more recent Terang community achievement – the town's new gymnasium – is counted by the Department of Planning and Community Development as the most successful community project in the Victoria, built as it was on the spirit of local individuals and institutions.</p> |  <p>Fire at Terang: Former Bennett's Pharmacy, High Street Photograph: Albumen silver cabinet on mount: created 1916 <i>Source: www.slv.vic.gov.au</i></p> |
| | <p>Despite Terang's many successful businesses, institutions and community groups, there are those that still dwell of the town's losses, like the Factory at Noorat, the rail line to Mortlake and the saleyards. They may not know or count them all (like the fire of 1916), and they may not acknowledge the setbacks of other local towns, yet somehow</p> | <p>Terang has missed out, and it must be some-one's fault. Yet despite this thinking and despite tough trading conditions, Terang is growing again, more than any other Corangamite town. Its great natural assets, its infrastructure, its institutions and above all its community spirit promise Terang the prosperity it seeks.</p> |
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DEMOGRAPHICS

According to the ABS Census 2011, the Urban Centre Locality (UCL) of Terang has an estimated residential population of 1,962 people, an apparent increase of about 1 per cent on the recorded population of 1,824 in 2006.



Source: ABS Quickstats 2013

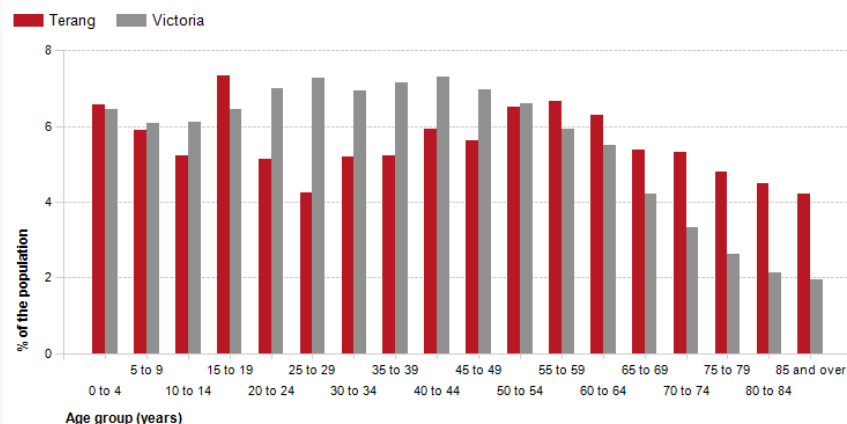
This increase (110 people) contrasts with the recorded decrease of 249 across Corangamite Shire as a whole, making Terang, along with Cobden (+90 people), one of the few towns in the Shire to experience population growth. Changes to the method employed by the ABS to calculate the estimated residential population (ERP) mean that this growth is understated.

The ID Community Profile on small area populations within Corangamite Shire describes a larger 'Terang and district' area, with a population of 2,200 – this includes additional agricultural land surrounding the urban footprint.

The Terang population profile shows the typical gap where people in their early 20s move away for education and work opportunities, and the over-representation of people aged 55 and over. Terang has a marked higher proportion of elderly people, well over double the State average.

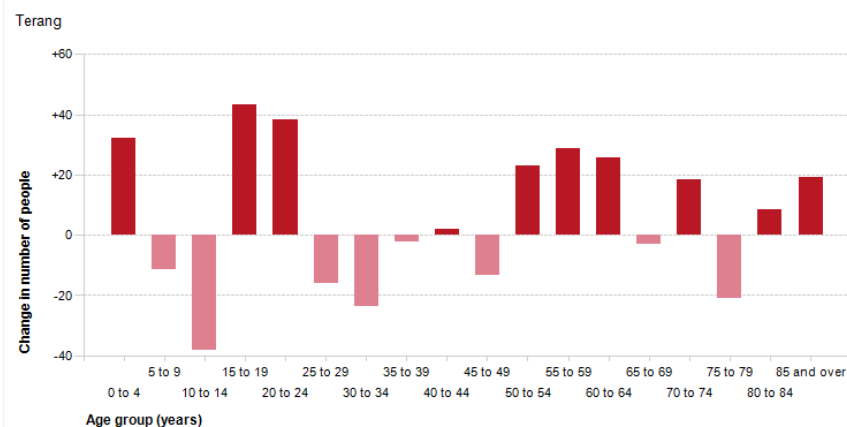
A breakdown of the change in the population profile from 2006 to 2011 reveals an inflow of people in the 15 to 24 age group, possibly associated with the observed increase in infants in the 1 to 4 years grouping. A decrease in the percentage of 10 to 14 year-olds suggests that a number of families with young children are leaving the area. Almost half of Terang's population increase relates to the influx of retirees to town, particularly across the 50 to 64 age groupings.

Five year age structure, 2011



Five year age-structure for 'Terang and district' area compared to Victoria as a whole, derived from the ABS Census 2011. The detailed profile shows that Terang has fewer residents in the 29 to 49 age groupings, and a greater percentage of older residents in the 55 and over age groupings.

Change in five year age structure, 2006 to 2011



Change in five-year age structure for 'Terang and district' compared to Victoria as a whole.

| DEMOGRAPHICS | Like much of South West Victoria, Terang’s population is decidedly Anglo-Saxon, with 97.4 per cent of the population having Australian, English, Irish and Scottish ancestry. Ninety-two per cent of Terang residents were born in Australia compared to the Victoria average of 68.6 per cent. Whereas 31.8 per cent of Victorians report that both parents were born overseas, for Terang that figure is only 5.7 per cent. Terang residents have strong religious affiliations, (88% of the population) reflecting the ancestry of its population. In a wide departure from the Victorian average, Catholics make up the largest religious group (39.3%), reflecting the influence of Terang’s Irish settlement history, followed by Presbyterians (13.4%), reflecting the early Scottish influence. Anglicans make up 11.3 per cent of the population, similar to the State average. Around a quarter of Victorians report ‘no religion’ – for Terang this figure is 17.4 per cent. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|---|--|------------|-----------|-----------|---------------------------------------|------------|--------|----------|----------|-----------|-----------|---|---|--|--|--|--|--|-----------|--------------------------------|-----|--------|---------|---------|-----------|------------------------|-----------|-----|--------|---------|---------|---------|------------------|---------------|-----|---------|---------|---------|-----------|----------------------|-------------------------------------|-----|--------|---------|--------|-----------|--------------------------------|--|-----|--------|---------|---------|---------|-----|----------|----|------|---------|------|-----------|------|---------------------------------|----|------|---------|-----|---------|-----|---------------|----|------|---------|-----|---------|-----|
| | <table><tr><th>Occupation</th><th>Terang</th><th>%</th><th>Victoria</th><th>%</th><th>Australia</th><th>%</th></tr><tr><td colspan="7"><i>Employed people aged 15 years and over</i></td></tr><tr><td>Technicians and Trades Workers</td><td>123</td><td>15.5</td><td>350,758</td><td>13.9</td><td>1,425,146</td><td>14.2</td></tr><tr><td>Labourers</td><td>104</td><td>13.1</td><td>227,185</td><td>9.0</td><td>947,608</td><td>9.4</td></tr><tr><td>Professionals</td><td>103</td><td>13.0</td><td>564,781</td><td>22.3</td><td>2,145,442</td><td>21.3</td></tr><tr><td>Clerical and Administrative Workers</td><td>95</td><td>12.0</td><td>364,498</td><td>14.4</td><td>1,483,558</td><td>14.7</td></tr><tr><td>Community and Personal Service Workers</td><td>90</td><td>11.4</td><td>234,381</td><td>9.3</td><td>971,897</td><td>9.7</td></tr><tr><td>Managers</td><td>89</td><td>11.2</td><td>332,929</td><td>13.2</td><td>1,293,970</td><td>12.9</td></tr><tr><td>Machinery Operators And Drivers</td><td>89</td><td>11.2</td><td>154,543</td><td>6.1</td><td>659,551</td><td>6.6</td></tr><tr><td>Sales Workers</td><td>81</td><td>10.2</td><td>245,334</td><td>9.7</td><td>942,140</td><td>9.4</td></tr></table> <p>The most common occupations in Terang (Urban Centres and Localities) included Technicians and Trades Workers 15.5%, Labourers 13.1%, Professionals 13.0%, Clerical and Administrative Workers 12.0%, and Community and Personal Service Workers 11.4%.</p> | | | | | | | Occupation | Terang | % | Victoria | % | Australia | % | <i>Employed people aged 15 years and over</i> | | | | | | | Technicians and Trades Workers | 123 | 15.5 | 350,758 | 13.9 | 1,425,146 | 14.2 | Labourers | 104 | 13.1 | 227,185 | 9.0 | 947,608 | 9.4 | Professionals | 103 | 13.0 | 564,781 | 22.3 | 2,145,442 | 21.3 | Clerical and Administrative Workers | 95 | 12.0 | 364,498 | 14.4 | 1,483,558 | 14.7 | Community and Personal Service Workers | 90 | 11.4 | 234,381 | 9.3 | 971,897 | 9.7 | Managers | 89 | 11.2 | 332,929 | 13.2 | 1,293,970 | 12.9 | Machinery Operators And Drivers | 89 | 11.2 | 154,543 | 6.1 | 659,551 | 6.6 | Sales Workers | 81 | 10.2 | 245,334 | 9.7 | 942,140 | 9.4 |
| | Occupation | Terang | % | Victoria | % | Australia | % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <table><tr><th>Industry of employment, top responses</th><th>Terang</th><th>%</th><th>Victoria</th><th>%</th><th>Australia</th><th>%</th></tr><tr><td colspan="7"><i>Employed people aged 15 years and over</i></td></tr><tr><td>Hospitals</td><td>49</td><td>6.2</td><td>99,286</td><td>3.9</td><td>361,011</td><td>3.6</td></tr><tr><td>Road Freight Transport</td><td>47</td><td>5.9</td><td>43,947</td><td>1.7</td><td>171,578</td><td>1.7</td></tr><tr><td>School Education</td><td>41</td><td>5.2</td><td>111,140</td><td>4.4</td><td>467,373</td><td>4.6</td></tr><tr><td>Dairy Cattle Farming</td><td>34</td><td>4.3</td><td>10,863</td><td>0.4</td><td>18,726</td><td>0.2</td></tr><tr><td>Supermarket and Grocery Stores</td><td>34</td><td>4.3</td><td>59,698</td><td>2.4</td><td>235,773</td><td>2.3</td></tr></table> <p>Of the employed people in Terang (Urban Centres and Localities), 6.2% worked in Hospitals. Other major industries of employment included Road Freight Transport 5.9%, School Education 5.2%, Dairy Cattle Farming 4.3% and Supermarket and Grocery Stores 4.3%.</p> | | | | | | | Industry of employment, top responses | Terang | % | Victoria | % | Australia | % | <i>Employed people aged 15 years and over</i> | | | | | | | Hospitals | 49 | 6.2 | 99,286 | 3.9 | 361,011 | 3.6 | Road Freight Transport | 47 | 5.9 | 43,947 | 1.7 | 171,578 | 1.7 | School Education | 41 | 5.2 | 111,140 | 4.4 | 467,373 | 4.6 | Dairy Cattle Farming | 34 | 4.3 | 10,863 | 0.4 | 18,726 | 0.2 | Supermarket and Grocery Stores | 34 | 4.3 | 59,698 | 2.4 | 235,773 | 2.3 | | | | | | | | | | | | | | | | | | | | | | |
| Industry of employment, top responses | Terang | % | Victoria | % | Australia | % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>Source: ABS Census 2011</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | The unemployment rate for Terang is about half the State average. The workforce is characterised by above average percentages of technical, trades and labour jobs and fewer professional and managerial positions. The road freight transport industry is a significant | employment sector for Terang residents, as is dairy farming employment. Hospitals and education institutions are major employers for Terang , and sales and supermarket jobs are also significant, provided mainly by the Terang Co-op, which employs more than 100 people. | Terang’s acknowledged community spirit is also captured in Census statistics. Of the total population of 1,962 in 2011, 444 people (27.6 per cent) undertook voluntary work as part of a group or organisation over the previous 12 months. This compares to the State average of 17.8 per cent. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | <p>made by communities also serve as a decision tool for Corangamite Council to better meet local needs and aspirations.</p> <p>The creation of community plans is designed to build capacity within local communities. The process design relies on making best use of deep local knowledge, talents and skills to scope and implement local projects, and as necessary, to identify opportunities to access funding and other resources to implement priority projects. This includes the establishment of relationships within and beyond communities and working with the Council on an ongoing basis.</p> <p>There is no one planning model – the project is experimental and communities shape their own process – however each plan observes some fundamental principles. They are inclusive of as many voices in the community as possible and seek to reflect local demographics, and are transparent in the way priorities are identified and decided upon.</p> |
| <p>THE PLANNING PROCESS</p> <p>The <i>Building Stronger Corangamite Communities</i> project sets out to develop community plans for the Shire's 12 townships. These are plans developed by each local community, for the community, and owned by the local community.</p> | <p>The project manages and facilitates an inclusive process that helps communities identify local priorities, set short, medium and long term goals and work with the Corangamite Shire Council and other levels of government to achieve them. It provides structure, support,</p> | <p>advice and administrative assistance to communities so that they can come to a consensus about what they value most about where they live and to work towards their preferred future. As well as steering the development of local public assets, events and services, plans</p> | |
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THE SOAPBOX

Forty-nine people attended the Terang Soapbox event in the Rose Room at the Terang Civic Centre on Tuesday 2 October 2012, with some 20 passionate locals stepping up to offer their views on 'What Terang needs'. Those who had previously registered their interest spoke first about their ideas.

The Terang Soapbox was the second for the *Building Stronger Corangamite Communities* project, and was designed to generate discussion and interest to build the number of completed surveys returned. Invitations were taken up to speak with a number of community groups prior to the conduct of the Soapbox event.

The format of the evening involved a brief outline of the community planning process in train, followed by an invitation for individuals to come forward and speak for between three and five minutes on any of the questions outlined in the town survey. At the conclusion of the meeting there was a general question and answer session, with



both questions and answers offered by members present. Conversations initiated at the Soapbox continued over supper.

A range of projects to improve the social, cultural and economic life of their town were outlined. Several speakers spoke of the need to form an organisation that could represent the town in political circles, work in partnership with Council, as well as instigate and lead key town improvement projects.

Another major theme related to the aesthetics of the town, the idea being to improve the appearance of the main street, approaches to the town and recreational areas. Other ideas included sculpture, monuments, floral and shrub plantings, cleaning and painting of shop frontages, a kite festival, use of vacant shops, a range of tourism-related proposals and a Corangamite Shire office in Terang.

A report on the Soapbox event appeared in the *Terang Express* on Thursday 4 October 2012.

The Soapbox attracted the interest of a mature demographic, including a number of local community leaders. Persons under the age of 55 make up more than 60% of Terang's population, yet this group was severely underrepresented at the Soapbox event.

SURVEY RESPONSE

The Town Survey attracted a total of 88 responses. This was augmented by written submissions from 42 Terang College primary school children, bringing the overall total to 130. Together these contributions represent a response rate of 6.6 per cent of the estimated residential population of the Urban Centre Locality of Terang – (1,962 persons at the ABS Census 2011). Putting the children's work to one side, the response rate for persons over the age of 15 years is 4.5 per cent.

The gender distribution of respondents was uneven, with twice as many females responding as males. The vast majority of respondents provided age and gender information, although 12.5 per cent did not provide any Postcode information. Of those that did, around 90 per cent gave Terang as their postcode address.

A comparison of the response profile with current ABS data on age distribution of the township

Terang town survey and voting

Demographics of survey respondents

| Gender | Age grouping | | | | | | | | Total | Postcode | |
|----------|--------------|---------|---------|---------|---------|---------|---------|-------|-------|----------|-------|
| | 1 – 14 | 15 – 24 | 25 – 34 | 35 – 44 | 45 – 54 | 55 – 64 | 65 – 74 | 75+ | | Postcode | Count |
| Male | | | 1 | 1 | 7 | 3 | 5 | 6 | 23 | 3058 | |
| Female | | 1 | 5 | 2 | 8 | 7 | 16 | 10 | 49 | 3224 | |
| Unknown | | 2 | 1 | 1 | 2 | 3 | 2 | 2 | 13 | 3250 | |
| No info | | | | | | | | | 3 | 3260 | 2 |
| Total | | 3 | 7 | 4 | 17 | 13 | 23 | 18 | 88 | 3264 | 69 |
| Plus | 42 | | | | | | | | 130 | 3265 | 3 |
| Per cent | 32.3% | 2.3% | 5.4% | 3.1% | 13.1% | 10.0% | 17.7% | 13.8% | 100% | 3266 | |
| | | | | | | | | | | 3269 | |
| Census* | 17.7% | 12.4% | 9.5% | 11.1% | 12.1% | 12.9% | 10.7% | 13.5% | 100% | 3271 | 1 |
| | | | | | | | | | | 3272 | 1 |
| | | | | | | | | | | 3273 | |
| | | | | | | | | | | 4556 | 1 |
| | | | | | | | | | | None | 11 |

NOTE: Some survey respondents did not supply any 'age grouping' information, hence the discrepancies in 'Total' row total.

* Age distribution for Terang and district at ABS Census 2011 (Source: Community Profile ID at www.corangamite.vic.gov.au)

Response rate of 6.6% based on reported Terang Urban Centre Locality estimated residential population of 1,962 (ABS Census 2011)

(Response rate excluding primary school student contributions is 4.5%.)

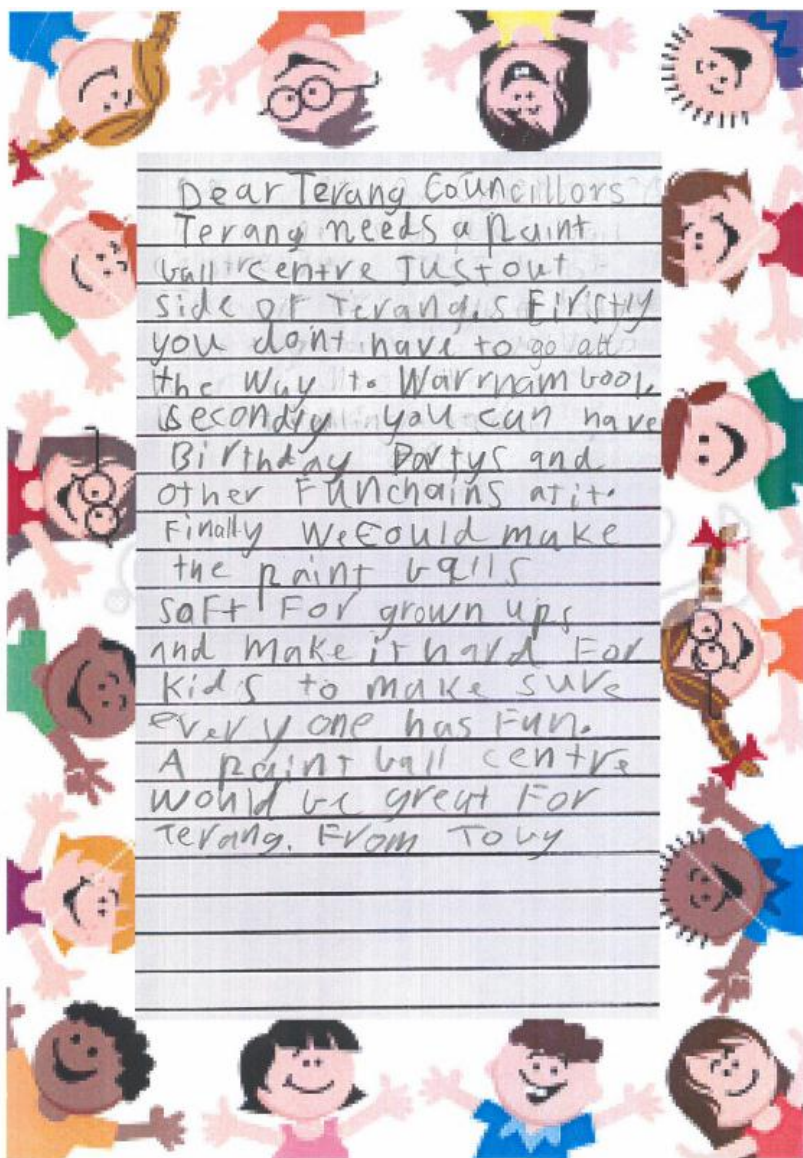
and district population shows good representation of persons 45 years of age and over, and an over-representation of primary school students (double the 1-14 years quota). The big gap in the survey is the non-participation of younger adults. In the critical 15 to 44 age range only two males participated.

The conduct of the survey was advertised in and editorially supported by WD NEWS through

the local newspaper – the *Terang Express*. The survey opened on 20 August and closed on 30 October 2012.

The survey form was distributed as an insert in the newspaper and copies made available through a number of local Terang businesses as well as from Corangamite Shire. Completed survey forms were collected through Terang businesses and the Shire.

Despite efforts to reach some of the recognised 'difficult to reach' groups, the survey response no doubt skewed to the literate, socially-connected and perhaps more comfortably placed members of the community. The sample certainly included people with a passionate interest in their town and their community, but did not secure the involvement of many people in the 15 to 44 age range.



Children in Years 1 and 2 at Terang College were doing letter writing and decided they would like to write to 'Terang Council' on what they believed Terang needs. Their teacher forwarded 40 letters like the one on the left, where Toby makes a strong case for setting up a Paint Ball Centre just outside of Terang.

He suggests the paint balls could be made 'soft' for grown-ups and 'hard' for kids, to make sure everyone has fun. Hannah (top right) is similarly considerate of people in her community, explaining that Terang needs an 'animal patting zoo' for people who do not have a pet. One of her classmates writes in a similar vein, explaining how it would be especially good for elderly people who are lonely to go down to the patting zoo.

Terang's defunct BP Petrol Station comes in for much mention for its 'ugliness', with a range of ideas outlined for re-purposing the site. A key argument behind many proposals is that 'you wouldn't have to drive all the way to Warrnambool'.

*Dear Councillors,
I thing Terang needs a patting zoo where people can go and pat animals. Firstly if you don't have a pet you can pat the animals and see them at the zoo. Secondly I think it will be good because if you can't go the Fun 4 Kids you can go down the road to see the animals. It will go next to the Skate Park
From Hannah, Room 1*

BAKERY
MAGIC SHOP
LOLLY SHOP
TRACTOR SHOP
MUSEUM
COSTUME SHOP
KMART
ZOO
BEN 10 ULTIMATE ALIEN CENTRE
PAINTBALL CENTRE
MINIBIKE STADIUM
PET SHOP
RSPCA CENTRE
HOVERCRAFT INDUSTRY
HORSE RIDING CENTRE
AQUARIUM
CINEMA
CIRCUS
WATER PARK
SHOPPING CENRE
FERRIS WHEEL
CRAFT SHOP
LUNA PARK
ANIMAL PATTING SHOP

IDENTIFYING ASSETS

The first question on the survey asked the question 'What things do you most value about Terang, which need to be maintained or protected?' The clear consensus was Terang's impressive oak avenue in High Street is the town's most valued attribute. This heritage listed asset received 31 mentions across the 88 returned surveys. The town's trees came in for 14 separate mentions, bringing the trees/avenue count to just over half of all survey respondents. A cluster of other attributes were mentioned in association with the avenue, including the town's notable rose plantings, shaded parking and Terang's natural surroundings.

The value and appreciation of sport to the Terang community was expressed in 25 survey mentions (28 per cent of respondents). The range of sporting facilities available in Terang was counted as a significant asset, with respondents making mention of the gym, Lake, golf course, swimming pool and the trotting and race tracks.

What do you value most about Terang?

| | | |
|--------------------------------|---|----|
| AVENUE | Avenue in the main street, National Trust trees in Avenue, Oak trees in High Street, Roses in the avenue | 31 |
| SPORTING FACILITIES | The Gym, All the sporting facilities, Lake and golf course, Swimming Pool, Trotting and Race tracks | 25 |
| HOSPITAL/ MEDICAL SERVICES | Terang Hospital, Medical facilities, District Nursing | 22 |
| COMMUNITY AND COMMUNITY GROUPS | Community groups, Terang and District Family History Group, The generosity of all volunteers (listed), Very generous and caring community, Friendly people, Community spirit, Willing community, Supportive community | 15 |
| HERITAGE BUILDINGS | Historical buildings in the main street, Beautiful old buildings, The Arcade, the Post Office, Presbyterian Church, Church buildings, Bandstand, History | 14 |
| TREES | The town's trees, parking shade, trees and natural surroundings | 14 |
| AGED AND CARE SERVICES | Care aged, Day Centre (and bus), May Noonan Hostel, Shire services (HACC), Cooinda | 14 |
| EDUCATION | Excellent Schools, Schools – numbers and facilities, Schools and Learning Centre | 12 |
| WALKING | The walking track, Walking tracks | 10 |
| THE LIBRARY | The library | 10 |
| SHOPS | Small businesses in Terang, Our local businesses, Terang Co-Op, Access to shopping centre, IGA (groceries to car), Town Centre, Friendly shop people | 10 |

The town's hospital, medical facilities and district nursing services were highlighted by a quarter of survey respondents, with a further 16 per cent of respondents mentioning the value of Terang's aged care facilities and services to the community. Together these health and well-being services were mentioned by 44 per cent of respondents.

'Community' and 'community groups' also came in for strong mention, with heartfelt mention of the generosity and caring nature of Terang's friendly community and active volunteers. This is substantiated by ABS statistics on volunteering, but respondents went further to draw attention to the town's strong sense of community and its community spirit.

Terang's heritage buildings are a highly valued attribute of the town, and education services, walking tracks, the library and Terang's retail centre also attracted substantial mention.

Having regard to the survey sample, it remains an unanswered question as to what young adults value about Terang, particularly younger men.





PUBLIC MEETING

A public forum was held at the Terang Civic Hall on Thursday 15 November 2012, with 38 people attending. This figure represents less than two per cent of Terang's population and an unexpected dropping off of involvement from the October Soapbox function. It was latter reported that a number of people had decided to boycott the public meeting based on commentary aired at the Soapbox event. The mood at the Public Meeting was decidedly subdued, often negative and occasionally aggressive.

From the outset it was clear that a number of factors were operating which adversely coloured local disposition to become involved in another community consultation exercise. Residual animosity over the handling of Terang's streetscape upgrade was apparent, as was a collective under-appreciation of the achievements of Terang's CBI project. Given the number of elephants in the room it might be considered a small triumph of community spirit that 38 people found space enough to think about a better future for Terang.

The evening commenced with an outline of the community planning project and reference to work completed in six Corangamite towns. The outcomes of the Town Survey were presented, based on the 84 completed returns. (A further four completed surveys were submitted on the evening and over following days.)

It was explained that all the survey ideas had been summarized and grouped under a number of broad headings. Similar ideas were grouped to give a summary of the most frequently mentioned proposals for change or action. This representation of all the survey advice was posted around the room on large-print A0-size sheets, with room for attendees to add any further ideas which had not been mentioned to date. Members of the public then voted on priorities from the 153 listed ideas that had been identified and added a few more.

The process of voting involved each attendee being given six coloured stickers and one gold sticker. Instruction was given that the coloured stickers should be applied to the six ideas people would like to see implemented, with the single gold sticker to then be applied to each individual's top priority. This was expressed as – if there was only one action to be implemented out of the community planning process, what should it be?

Following the voting period, attendees returned to their chairs and an informal verbal summary of voting patterns was described, highlighting the transparent priorities to emerge.

It was reported that the next steps would involve the formation of Action Groups and scoping of projects, and that a summary of priorities would be circulated in advance of the completed plan. A 'vision' would be drawn upon those 'most valued' aspects of Terang identified in the survey responses.


ISSUES AND THEMES

Survey responses were categorised under 8 key themes and an 'Other' category. Adding the public meeting 'votes' and 'gold sticker' priorities provides a rough map of the major issues of concern to participants, with 'Town amenity and appearance' the top issue, followed closely by 'Provision of services. 'Recreation and sport' came in as a close third, followed by 'Business, industry and economic development' and "access, roads and safety'.

Sifting through the detail of proposals and commentary contained within these themes uncovers some key concerns which are at the heart of a variety of proposed 'solutions' around given topics. There are seven broad concerns which provide context to the 21 priority objectives which follow, several of which could be combined into a single project.

| | Themes | Ideas | Survey mentions | Votes | 'Gold' |
|---|---|-------|-----------------|-------|--------|
| 1 | Town development and tourism | 12 | 30 | 24 | 1 |
| 2 | Town promotion | 11 | 18 | 15 | 2 |
| 3 | Town amenity and appearance | 22 | 120 | 47 | 11 |
| 4 | Access, safety and roads | 22 | 62 | 30 | 2 |
| 5 | Recreation and sport | 24 | 102 | 38 | 7 |
| 6 | Provision of services | 20 | 77 | 42 | 6 |
| 7 | Arts and cultural development | 20 | 41 | 15 | 6 |
| 8 | Business, industry and economic development | 17 | 74 | 34 | 7 |
| 9 | Other | 5 | 6 | 18 | - |
| | Total survey responses = 84 | 153 | 530 | 263 | 42 |

| | | | |
|---|---|--|--|
| <p>1 Town appearance and amenity</p> <p>The primary concern to emerge from the survey and voting is the need to do something to improve the presentation and appearance of Terang's town centre. This is summed up in the idea that a town can't hope to be 'prosperous' in the future when its present physical appearance speaks of the very opposite – in the words of respondents 'shabby', 'dirty' and 'unloved'.</p> <p>Across many Victorian towns – large and small – there is a degree of distress and disappointment amongst locals at the increasing number of empty shops, and this was evident in the present Terang survey. This is exacerbated for Terang with the central Johnstone Court building remaining under-utilised for many years. Locals would like to see some action to clean, paint and repair High Street facades, along with a range of soft and hard treatments to improve the presentation and attractiveness of the town.</p> | <p>2 Terang lake development</p> <p>Participants in the survey and voters at the public meeting acknowledge that the dry Terang Lake area is an outstanding town asset of which better use could be made. Recognition of the current recreational uses and the efforts of the Lions Club and Lake Trustees was given by many participants throughout the community consultation process, however it was suggested that work could be undertaken to add to these efforts to provide for an expanded range of recreational pursuits. There is a suggestion that while the development of the Terang Lake area could add to its attraction for visitors the improved recreational amenity could also serve to distinguish Terang from other towns in the competition to attract new residents. This idea fits with the Bernard Salt prescription that Terang is well placed to adopt a role as a 'lifestyle' commuter town to the expanding Warrnambool.</p> | <div data-bbox="1052 183 1480 511"></div> <p>3 Retirement village</p> <p>The provision of additional retirement accommodation options within Terang is a long-standing priority for Terang, recognised here as it was in the Terang Community Building Initiative (CBI). The previous obstacle of obtaining land in a suitable location remains.</p> <p>4 Natural gas connection</p> <p>This remains a priority for Terang residents, some of whom are frustrated at the slow pace of implementation of the scheme supported by the Shire and offered by the State government.</p> | <p>5 New playground</p> <p>While there was no clear consensus on the location and form, there was strong support for the development of a new playground for Terang in both the survey and the voting at the public meeting. Commentary included an assessment that the current Apex Playground needs to be upgraded or replaced, as it is not a pleasant place for families. Other commentary proposed that Terang should have a playground that is different to standard off-the-shelf models, which could serve to encourage passersby to stop in Terang. Others suggested a new playground would play a role in upgrading the general amenity of the town to make it more attractive to families with young children to make their home in Terang.</p> |
| <p>Realising Terang</p> | <p>Community priorities for township development – 2013 to 2023</p> | <p>May 2013</p> | <p>14</p> |

| | | | |
|---|--|--|--|
| <p>6 Access, safety and parking</p> <p>Whereas the fixing and extension of the footpath network headed the list on the theme of 'Access, safety and roads', there were a cluster of 'solutions' around perceived safety concerns to do with traffic, parking and pedestrian crossings. There was a call to reduce speed limits through Terang and to rationalize the different limits currently applying along High street. The angle parking/ parallel parking debate smoldered away with limited mention, however the idea of providing additional car parking – both on-street and off-street received some support.</p> | <p>7 Railway Station</p> <p>There was strong support through the survey for something to be done about activating the Railway Station. Some suggested that the Station should be open and staffed, offering a cafeteria and assistance to elderly passengers. Others suggested that the waiting room needs to be opened and heated and additional lighting provided to make the Station a more welcoming place. The role of the Station was seen to be important to capitalize on the advantage Terang has of being on the Melbourne to Warrnambool line, with some commenting that this could become even more important to Terang in future where additional services would enhance the attraction of Terang as a commuter town.</p> | <p>8 Industrial land</p> <p>Another thread relating to the future prosperity of Terang has to do with supporting local businesses and developing new employment opportunities which can support population attraction objectives. This point was raised in relation to the number of vacant shops in High Street, but another strand was connected to the idea of providing more affordable industrial land to attract new enterprises to Terang.</p>  | <p>9 Footpaths, drainage and Streetscape improvements</p> <p>Allied to the number one issue of improving the appearance and amenity of Terang, multiple references were made to improving footpaths and drainage, particularly in the centre of town. Streetscape improvements attracted votes across a range of topics. It has been suggested that this topic would have received more votes except that for many people this is a project which is in hand if not commenced at the time of voting. Whereas drainage and footpath improvements, along with rubbish bins and additional seating have since been delivered, there is further suggested scope for streetscape improvements, such as placing power lines underground, gazebos, public art and renewed garden beds. Improvements to Terang's public toilets also received mention under the topic of improving the amenity of the town centre.</p> |
| <p>Realising Terang</p> | <p>Community priorities for township development – 2013 to 2023</p> | | <p>May 2013 15</p> |

| | | | |
|---|---|---|--|
| <p>ADDITIONAL CONSULTATION</p> <p>It was appreciated that a number of issues were operating against a successful community consultation at this time, and without naming them all, they included conflict arising out of the long-drawn out Terang Streetscape upgrade, (including the previous deferral of the project), consultation fatigue following on from the recently closed Terang CBI project, differences of opinion amongst leaders of community groups, and a reported concern that Terang had not managed to form a united leadership approach to create and secure more opportunities for the town.</p> <p>Without seeking to discount or dilute the purity’ of the initial consultation, arrangements were made to include other voices through additional consultation. Through consultations with Terang Progress, Terang Residents and Ratepayers Association, Terang Resources, Terang Lake Trustees, an invitation-based</p> | <p>consultation with younger active community members and the formation of the Terang Playspace Action Group and estimated 50 additional people contributed their thoughts on the priorities and projects identified through survey and public meeting voting. This brought the overall participation rate above seven per cent of the township population.</p> <p>Sixteen people responded to the 60 invitations issued by the Shire through Mayor Chris O’Connor, and a meeting was held on Monday 18 March 2013 at the Middle Hotel where Councillors Beard and O’Connor outlined opportunities for involvement in planning for the future of Terang. The group was primarily made up of younger women, many with babies and small children. It was noted that the future of Terang would belong to them.</p> <p>A broad discussion was facilitated on the question of ‘What does Terang need’, with attendees</p> | | |
| | | <p>breaking into small groups to vote on the issues/projects identified through the public consultation as well as identifying other matters attendees would like to add to these lists. A similar sticker voting method was employed, with data sheets gathered and combined. A summary of findings is provided on page 20, showing that this group also supported the top six priorities identified at the public meeting. Very strong support for the Playground proposal was matched only by a new project – a new Kindergarten/ Playgroup/ Maternal Child Health Centre Hub.</p> | <p><i>Additional consultation brought the overall participation rate above seven per cent of the Terang township population.</i></p> <p>Within the consultation with the younger members of the Terang community (a group missing from the public consultation) are a range of possible actions relating to improve activities for teenagers, to bring the community together and to develop a strong identity for Terang to better market the town to prospective new residents.</p> |
| Realising Terang | Community priorities for township development – 2013 to 2023 | May 2013 | 16 |

| | | | |
|--|--|--|--|
| <p>VISION</p> <p>KPMG demographer and Terang favourite son Bernard Salt works several themes on what makes some towns grow and others become unviable. He says that many small towns suffer long-term population loss because of an exodus of youth and people aged up to 40. He proposes that this is linked to the fact that young people today have an expectation to participate in further education and training and people in small towns mostly have to leave to access this opportunity. Mr Salt speaks of two kinds of small towns which are growing – ‘lifestyle communities’ and ‘creative towns’ which attract and retain people who apply their creative thinking to their community. ‘The things that cause population growth are rarely a government initiative’, he contends.</p> <p>Bernard Salt has long argued that Terang has a promising future as a commuter town – a future that becomes stronger as nearby Warrnambool grows. This is because the town can retain and build its residential population</p> | | | |
| | <p>based on its ‘lifestyle’ advantages. Although proximity to a large population centre throws out a challenge to local retail and professional services, in Bernard Salt’s terms, the key to Terang’s future is linked to creative ways of developing the town’s lifestyle assets and communicating these advantages to a receptive market.</p> <p>The community of Terang recognises and values its many infrastructure assets, including the town’s hospital, medical, district nursing , aged care, education, library, sporting, recreation and retail facilities and services. Terang’s heritage</p> | <p>buildings are also a highly valued attribute of the town, along with surrounding natural assets and urban greenspace, including Lake Terang and the old and new oak tree avenue plantings. This is not to underplay the value of Terang’s friendly residents and active volunteers which contribute to the town’s strong sense of community and its community spirit.</p> <p>If Terang can protect, maintain and develop its assets in a way that enhances the lifestyle opportunities it can offer its residents, and if it can communicate these advantages</p> | <p>in a genuine way to those who value the town’s ‘lifestyle’ offering, then it can continue to retain and build its population in a virtuous cycle which will improve its viability and enhance its future prosperity.</p> <p>The projects the community has identified in this plan all have a larger or smaller part to play in realizing this strategy for Terang, from an innovative community hub supporting families and children, a great new playground, an outstanding recreational greenspace in Lake Terang, a vibrant commercial centre to connection to natural gas.</p> |
| <p>Realising Terang</p> | <p>Community priorities for township development – 2013 to 2023</p> | | <p>May 2013 17</p> |

PRIORITY OBJECTIVES

| Top 21 issues/ projects | | S | V | G | Subject |
|-------------------------|--|----|----|---|-------------------------|
| 1 | Clean up and repaint shops in town centre, Repairs and renovation of Johnstone Court, Refurbishment of Arcade, Beautify the main street, Wash down buildings, etc | 46 | 15 | 8 | CLEAN UP SHOPFRONTS |
| 2 | Development of the Terang Lake area, Add more points of interest to the Lions walking track, Develop with signage and professional landscaping, Return part of the Lake to a wetland, Reinstate the Lake, Replace our Lake and begin a Botanical Gardens area (retaining sporting areas), Create an arboretum on Lake site, Develop water feature, Pave walking track around Lake, Preserve and enhance Lake features, Develop public park on dry Lake | 23 | 15 | 6 | TERANG LAKE DEVELOPMENT |
| 3 | Provide for retired persons village, Develop retirement site, An 'Old folks Home', Including dementia services, With facilities and services (eg transport) | 22 | 11 | 5 | RETIREMENT VILLAGE |
| 4 | All shops fully occupied, Too many empty shops, Refurbish and occupy Arcade, More shops, Johnstone Court utilisation, More shops on south side of Highway, More businesses, etc | 22 | 7 | - | EMPTY SHOPS FILLED |
| 5 | Connect Terang to natural gas | 18 | 2 | 6 | NATURAL GAS |
| 6 | A fantastic kids playground, New playground to replace existing one, Playground near railway line improved with plantings, climbers of fence etc., Upgrade Apex playground – not a pleasant place for families, New playground, More than the usual plastic swings, Develop multipurpose playground incorporating St Thomas Hall, Fenced off playground, Better safer playground, Playground needed near hospital | 16 | 11 | 1 | NEW PLAYGROUND |
| 7 | Upgrading of car parking, Make parking bays a little bit bigger/ longer (and loose a few if necessary), Update Civic Centre car parking, Not enough parks for traffic, More parking, Angle parking in main shopping precinct, Retain parallel parking in High Street, Install street signs for parking at rear of shops, encourage more off-street parking behind shops, etc | 16 | 9 | - | CAR PARKING |
| 8 | Railway Station needs to be open and perhaps a cafeteria, Regular caretaker at Station, Attendant to assist elderly, Improve the Railway Station, Keep waiting room open, Provide heating in Railway Station waiting room, Station needs a facelift, More lighting at Railway Station, Develop the Terang Railway Station | 15 | 8 | - | RAILWAY STATION |
| 9 | Provide more industrial land, Accessible and affordable industrial land, Industrial estate, Promote industrial estate, More industry | 12 | 11 | 1 | INDUSTRIAL LAND |
| 10 | Fix deteriorating footpaths, Construct more concrete footpaths, Correct drainage and footpaths in the main street, Improve bumpy road surface through complete drainage, etc | 12 | 6 | 1 | FOOTPATHS AND DRAINAGE |
| 11 | Streetscape upgrade, Theme for the street, Improve drainage in High Street, Develop streetscapes to make use of the wide streets | 11 | 5 | - | STREETSCAPE UPGRADE |

S means survey mentions, V means votes at public meeting, and G means 'gold sticker' applied to single top voter priority

PRIORITY OBJECTIVES (CONTINUED)

The additional consultations (involving a younger demographic than the public meeting attendance) identified an additional project – a new Kindergarten/ Maternal Child Health Centre/ Playgroup Hub – which interested members of the Terang community could scope and pursue development opportunities in partnership with the Corangamite Shire. This concept has at least 12 identified supporters, placing it somewhere between Priorities 9 and 11.

| Top 21 issues/ projects | | S | V | G | Subject |
|-------------------------|---|----|----|---|------------------------|
| 12 | An indoor pool, A 12m heated pool, A bus to Cobden's heated pool for arthritic people, Hydro pool, | 11 | 3 | - | INDOOR/ HEATED POOL |
| 13 | Create sealed bicycle trails linking region's towns | 1 | 11 | 1 | BIKE TRAILS |
| 14 | Improve public toilets in main street, Improve Estcourt Street toilets, Fix up or condemn toilets near squash courts, Maintain and clean public toilets, | 9 | 5 | 1 | IMPROVE PUBLIC TOILETS |
| 15 | A kite festival | 1 | 9 | 1 | KITE FESTIVAL |
| 16 | Reduce speed limits through Terang, Reduce speed to 40km for CBS to Noorat Road (both sides of avenue), Too many different speed limits, 50Km speed limit, Flashing 50 km lights, etc | 8 | 4 | 1 | SPEED LIMITS |
| 17 | Install more seats in western end of avenue, covered seating in avenue, more bench seating on footpaths, Add bench seat in gazebo behind Civic Centre, More seating and picnic tables, etc | 8 | 3 | - | MORE SEATING |
| 18 | Provide better facilities (more central) for Terang Family History Group, Recognition of Group, Better archival facilities, Relocate to St Thomas' Hall, Share with another public facility | 6 | 7 | 4 | FAMILY HISTORY GROUP |
| 19 | Improve the town entrance from Camperdown to make town more appealing, Clean up eastern end of Terang | 7 | 3 | - | EASTERN TOWN ENTRANCE |
| 20 | New bakery for Terang | 7 | | | NEW BAKERY |
| 21 | Construct 'gateway' entrance at western end of town similar to eastern approach, Improve town entries | 6 | 2 | | WESTERN TOWN ENTRANCE |

S means survey mentions, V means votes at public meeting, and G means 'gold sticker' applied to single top voter priority

SUMMARY OF PROJECTS

In considering how to confront the list of potentially 22 projects, it is useful to sort them into groups under the principal agency through which action will need to be carried out. This approach gives the following breakdown:

Community (6 projects)

State Government (3)

Council (8)

Private commercial interests (4)

Given that the Terang Community Plan has a 10 year horizon, it would be possible to complete the plan in that timeframe by addressing two priorities each year, although those that involve private commercial interests might be less amenable to influence. There is some scope to connect to existing work in progress, and perhaps to combine some of the listed projects.

In developing a schedule of activities, there might be value in establishing Action Groups to work on individual projects and relationships with the key government agencies.

| P | PROJECT | AGENCY | S | V | V2 | G | Th |
|----|---|-----------------------------------|----|----|----|----|----|
| 1 | CLEAN UP SHOPFRONTS | COMMUNITY/ BUSINESSES PARTNERSHIP | 46 | 15 | 5 | 8 | 3 |
| 2 | TERANG LAKE DEVELOPMENT | COMMUNITY (WITH TRUSTEES) | 23 | 15 | 3 | 6 | 5 |
| 3 | RETIREMENT VILLAGE | PRIVATE COMMERCIAL INTERESTS | 22 | 11 | 4 | 5 | 6 |
| 4 | EMPTY SHOPS FILLED | PRIVATE COMMERCIAL INTERESTS | 22 | 7 | 3 | - | 8 |
| 5 | NATURAL GAS | STATE GOVERNMENT | 18 | 2 | 4 | 6 | 8 |
| 6 | NEW PLAYGROUND | COMMUNITY/COUNCIL PARTNERSHIP | 16 | 11 | 10 | 1 | 5 |
| 7 | CAR PARKING | COUNCIL/ BUSINESS PARTNERSHIP | 16 | 9 | - | - | 4 |
| 8 | RAILWAY STATION | STATE GOVERNMENT | 15 | 8 | - | - | 6 |
| 9 | INDUSTRIAL LAND | COUNCIL | 12 | 11 | 3 | 1 | 8 |
| 10 | FOOTPATHS AND DRAINAGE | COUNCIL | 12 | 6 | - | 1 | 4 |
| | NEW KINDERGARTEN/ MATERNAL CHILD HEALTH CENTRE/ PLAYGROUP HUB | COUNCIL | - | - | 10 | 12 | 6 |
| 11 | STREETSCAPE UPGRADE | COUNCIL | 11 | 5 | - | - | 3 |
| 12 | INDOOR/ HEATED POOL | PRIVATE COMMERCIAL INTERESTS | 11 | 3 | 2 | - | 5 |
| 13 | BIKE TRAILS | COUNCIL | 1 | 11 | 2 | 1 | 2 |
| 14 | IMPROVE PUBLIC TOILETS | COUNCIL | 9 | 5 | 3 | 1 | 3 |
| 15 | KITE FESTIVAL | COMMUNITY | 1 | 9 | - | 1 | 2 |
| 16 | SPEED LIMITS | STATE GOVERNMENT | 8 | 4 | 1 | 1 | 4 |
| 17 | MORE SEATING | COUNCIL | 8 | 3 | - | - | 3 |
| 18 | FAMILY HISTORY GROUP | COMMUNITY WITH PARTNERS | 6 | 7 | - | 4 | 7 |
| 19 | EASTERN TOWN ENTRANCE | COMMUNITY | 7 | 3 | 3 | - | 1 |
| 20 | NEW BAKERY | PRIVATE COMMERCIAL INTERESTS | 7 | | - | - | 1 |
| 21 | WESTERN TOWN ENTRANCE | COMMUNITY | 6 | 2 | - | - | 1 |

P means project, S means survey mentions, V means votes at public meeting, V2 means votes at additional consultation

G means 'gold sticker' top priority for individual voter, Th means theme

Experience suggests there is value in focusing on two or three priorities at a time, lest the list of proposed projects becomes overwhelming for the people involved. Early achievement of a tangible project can provide confidence that time spent on community planning is worthwhile.

One of the identified priorities, a retirement village for Terang, represents unfinished business from the Terang Community Building Initiative. Other local towns have utilized community networks and endeavor to involve a not-for-profit organisation to develop and operate retirement accommodation facilities.

SUMMARY OF PROJECTS

The clear priority for those who participated in the formulation of Terang's community plan is cleaning up the appearance of the town's central shopping precinct. This concern outnumbers all others in terms of survey mentions and was the highest priority for a significant percentage of voters. The proposal is linked to broader concerns about the prosperity of Terang, its attractiveness as a retail service centre and the filling of vacant premises. This project is a strong candidate for obtaining leveraged funding using BSCC seed funding, linked as it is to common community, commercial and economic objectives. Terang Progress has indicated its preparedness to contribute funds to this work, and the project holds promise to capitalise on the investment already provided in the Streetscape upgrade works.

The other two major projects which attracted substantial support are the Terang Lake Development and a New Playground for Terang. Both are candidates for BSCC seed funding.

21

| P | PROJECT | AGENCY | S | V | V2 | G | Th |
|----|-------------------------|-----------------------------------|----|----|----|---|----|
| 1 | CLEAN UP SHOPFRONTS | COMMUNITY/ BUSINESSES PARTNERSHIP | 46 | 15 | 5 | 8 | 3 |
| 2 | TERANG LAKE DEVELOPMENT | COMMUNITY (WITH TRUSTEES) | 23 | 15 | 3 | 6 | 5 |
| 6 | NEW PLAYGROUND | COMMUNITY/COUNCIL PARTNERSHIP | 16 | 11 | 10 | 1 | 5 |
| 15 | KITE FESTIVAL | COMMUNITY | 1 | 9 | - | 1 | 2 |
| 18 | FAMILY HISTORY GROUP | COMMUNITY WITH PARTNERS | 6 | 7 | - | 4 | 7 |
| 19 | EASTERN TOWN ENTRANCE | COMMUNITY | 7 | 3 | 3 | - | 1 |
| 21 | WESTERN TOWN ENTRANCE | COMMUNITY | 6 | 2 | - | - | 1 |

P means project, S means survey mentions, V means votes at public meeting, V2 means votes at additional consultation

G means 'gold sticker' top priority for individual voter, Th means theme

Projects led by the community or the community with partners

| P | PROJECT | AGENCY | S | V | V2 | G | Th |
|----|-----------------|------------------|----|---|----|---|----|
| 5 | NATURAL GAS | STATE GOVERNMENT | 18 | 2 | 4 | 6 | 8 |
| 8 | RAILWAY STATION | STATE GOVERNMENT | 15 | 8 | - | - | 6 |
| 16 | SPEED LIMITS | STATE GOVERNMENT | 8 | 4 | 1 | 1 | 4 |

P means project, S means survey mentions, V means votes at public meeting, V2 means votes at additional consultation

G means 'gold sticker' top priority for individual voter, Th means theme

Projects involving the State Government and its agencies

The Terang Lake Development project has been raised with the Lake Trustees and the Lions Club of Terang, both of which have indicated their willingness and enthusiasm to consider improvements to the recreational amenity of this highly-valued town asset. A substantial consultation process will be needed to develop concepts which integrate and/or prioritise the suggestions put forward as

to how the area could be enhanced for the benefit of existing and prospective residents as well as visitors.

The other priorities which round out the group of projects which could be advanced through community agency (15, 18, 19 and 21) did not feature so strongly through the survey, but they could be taken up by interested individuals or groups.

Of the three projects which require State Government agency, natural gas connection is the most advanced. All three provide opportunities for new or additional advocacy by Council and the local community.

The four priorities which require the involvement of private business interests (see following page) are now three, now that Terang has a new Bakery.

SUMMARY OF PROJECTS

Nine of the 22 priorities identified through the survey and public meeting intersect with the responsibilities of local government, with Corangamite Shire actively involved in six of these areas.

The first part of the Terang Streetscape Stage 1 was completed on 24 May 2013. This represents a culmination of many years of planning, after several setbacks and divided opinion over parking and other configuration issues. Now that this first part has been completed a new local consultation process is being rolled out on the next phase involving the Avenue, War Memorial and eastern approach to the shopping centre. Completion of the Streetscape Stage 1 in 2013 will address matters listed as Priorities 10, 11 and 17, as well as possibly touch upon parts of the contested issue of car-parking.

Council has a Playground Upgrade scheduled for the 2014/15 financial year, which adds

| P | PROJECT | AGENCY | S | V | V2 | G | Th |
|----|---|-------------------------------|----|----|----|----|----|
| 6 | NEW PLAYGROUND | COUNCI/ COMMUNITY PARTNERSHIP | 16 | 11 | 10 | 1 | 5 |
| 10 | FOOTPATHS AND DRAINAGE | COUNCIL | 12 | 6 | - | 1 | 4 |
| | NEW KINDERGARTEN/ MATERNAL CHILD HEALTH CENTRE/ PLAYGROUP HUB | COUNCIL | - | - | 10 | 12 | 6 |
| 11 | STREETSCAPE UPGRADE | COUNCIL | 11 | 5 | - | - | 3 |
| 13 | BIKE TRAILS | COUNCIL | 1 | 11 | 2 | 1 | 2 |
| 14 | IMPROVE PUBLIC TOILETS | COUNCIL | 9 | 5 | 3 | 1 | 3 |
| 17 | MORE SEATING | COUNCIL | 8 | 3 | - | - | 3 |

P means project, S means survey mentions, V means votes at public meeting, V2 means votes at additional consultation

G means 'gold sticker' top priority for individual voter, Th means theme

Projects intersecting with the responsibilities of Council

| P | PROJECT | AGENCY | S | V | V2 | G | Th |
|----|---------------------|--|----|----|----|---|----|
| 3 | RETIREMENT VILLAGE | PRIVATE COMMERCIAL INTERESTS | 22 | 11 | 4 | 5 | 6 |
| 4 | EMPTY SHOPS FILLED | PRIVATE COMMERCIAL INTERESTS | 22 | 7 | 3 | - | 8 |
| 7 | CAR PARKING | PRIVATE COMMERCIAL INTERESTS/ POSSIBLE COUNCIL PARTNERSHIP | 16 | 9 | - | - | 4 |
| 9 | INDUSTRIAL LAND | PRIVATE COMMERCIAL INTERESTS | 12 | 11 | 3 | 1 | 8 |
| 12 | INDOOR/ HEATED POOL | PRIVATE COMMERCIAL INTERESTS | 11 | 3 | 2 | - | 5 |
| 20 | NEW BAKERY | PRIVATE COMMERCIAL INTERESTS | 7 | | - | - | 1 |

P means project, S means survey mentions, V means votes at public meeting, V2 means votes at additional consultation

G means 'gold sticker' top priority for individual voter, Th means theme

Projects dependent on business decisions of private commercial interests

impetus for planning work to take place in 2013/14 to deliver on the aspiration for a new playground for Terang. Eight potential sites have been identified and a working group established to plan, scope and cost a project in a Community/ Council partnership.

Plans for a new kindergarten for Terang are also under consideration by the Shire, in association with other service facilities. This presents another opportunity for a Council/ Community partnership in the design and delivery of the project.

Issues relating to improved public toilets, off-street car-parking industrial land zoning and bike trails can also be included in future Council considerations through local representations, and may well be countenanced as components of other projects.

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IMPLEMENTATION

Work is proposed to commence the implementation of the top 10 priorities of the Terang Community plan. Streetscape upgrade issues aside, these actions seek to address those matters which received the strongest community support through the planning process.

ACTION 1: Involves the community, Terang Progress and the Terang business operators and property owners developing a cost sharing scheme to clean and repaint High Street shopfronts. This may involve a grant application being made.

ACTION 2: Involves a planning activity to come up with an integrated plan for the long-term development and conservation of Terang Lake precinct, drawing on suggestions already advanced as a starting point.

ACTION 3: Involves local interests working with private interests to identify and secure appropriate land on which to develop retirement living accommodation.

| P | PROJECT | AGENCY | S | V | V2 | G | Th |
|----|---|-----------------------------------|----|----|----|----|----|
| 1 | CLEAN UP SHOPFRONTS | COMMUNITY/ BUSINESSES PARTNERSHIP | 46 | 15 | 5 | 8 | 3 |
| 2 | TERANG LAKE DEVELOPMENT | COMMUNITY (WITH TRUSTEES) | 23 | 15 | 3 | 6 | 5 |
| 3 | RETIREMENT VILLAGE | PRIVATE COMMERCIAL INTERESTS | 22 | 11 | 4 | 5 | 6 |
| 4 | EMPTY SHOPS FILLED | PRIVATE COMMERCIAL INTERESTS | 22 | 7 | 3 | - | 8 |
| 5 | NATURAL GAS | STATE GOVERNMENT | 18 | 2 | 4 | 6 | 8 |
| 6 | NEW PLAYGROUND | COMMUNITY/COUNCIL PARTNERSHIP | 16 | 11 | 10 | 1 | 5 |
| 7 | CAR PARKING | COUNCIL/ BUSINESS PARTNERSHIP | 16 | 9 | - | - | 4 |
| 8 | RAILWAY STATION | STATE GOVERNMENT | 15 | 8 | - | - | 6 |
| 9 | INDUSTRIAL LAND | COUNCIL | 12 | 11 | 3 | 1 | 8 |
| 10 | NEW KINDERGARTEN/ MATERNAL CHILD HEALTH CENTRE/ PLAYGROUP HUB | COUNCIL | - | - | 10 | 12 | 6 |

P means project, S means survey mentions, V means votes at public meeting, V2 means votes at additional consultation

G means 'gold sticker' top priority for individual voter, Th means theme

ACTION 4: Relates to Action 1 and other approaches to reactivating the Johnstone Court site.

ACTION 5: Involves the resolution of the current State Government offer scheme, including renewed/ additional advocacy measures.

ACTION 6: Involves a community/ Council partnership to plan, design, scope and cost a new Playground for Terang, including the securing of an agreed site and fundraising activities to permit implementation in the 2014/15 financial year.

ACTION 7: Involves private interest establishing additional off-street parking.

ACTION 8: Involves community advocacy for improvements in and around the Terang Railway Station.

ACTION 9: Involves local interests working with Council and private interests on the release of additional industrial land at Terang.

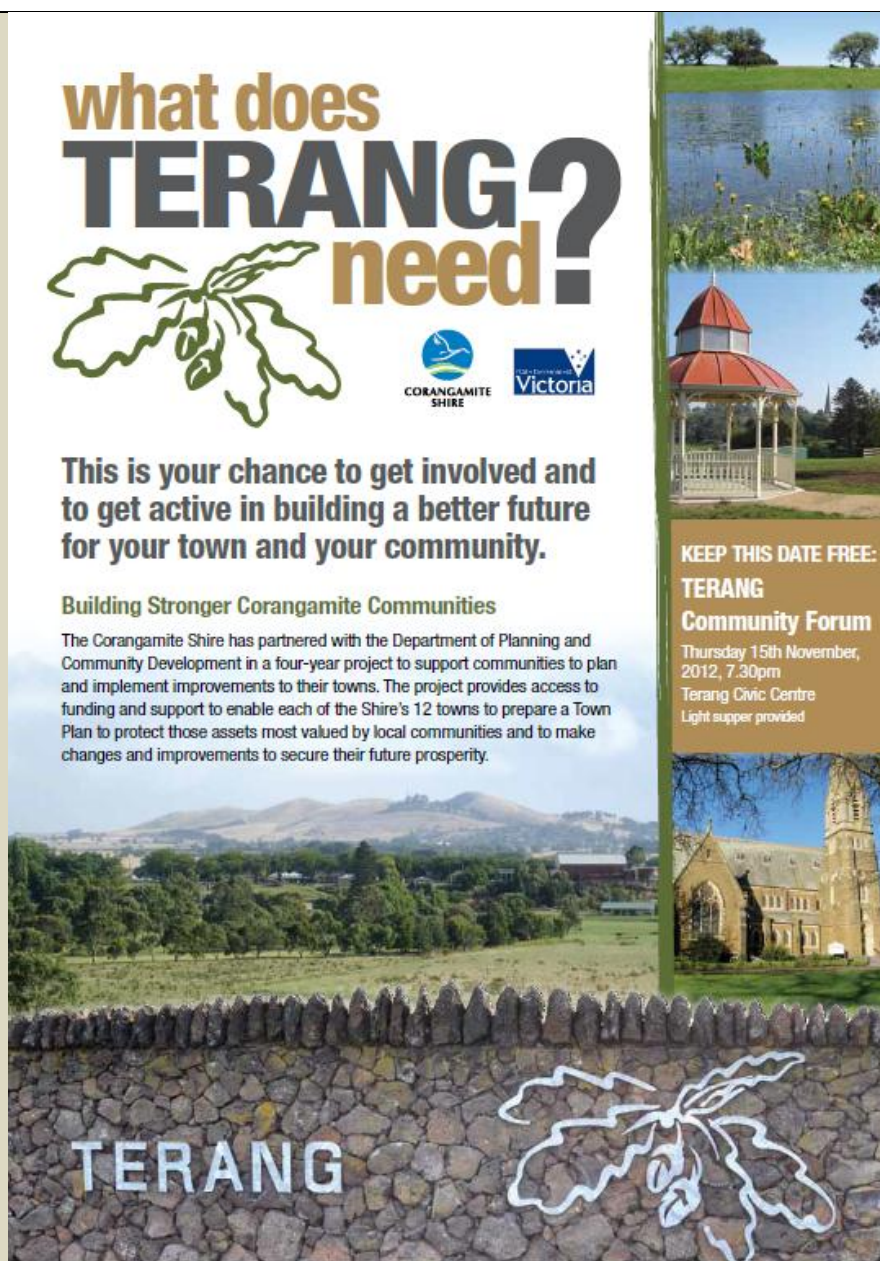
ACTION 10: Involves the community working with Council to design and develop an integrated facility and to find a suitable site on which to construct the proposed Hub. (This project might also open up opportunities which can satisfy other priorities.)

In terms of BSCC seed funds distribution, it is proposed to notionally allocate \$30,000 to ACTION 1 (Clean up shop fronts), \$30,000 to ACTION 2 (Terang Lake development), \$30,000 to ACTION 6 (New Playground) and leave \$10,000 unallocated at this stage. These unallocated funds could be used to support other priorities or rolled into the implementation phase of these three priority projects.

| | | | |
|--|---|--|--|
| <p>IMPLEMENTATION PROCESS</p> <p>A primary goal of the <i>Building Stronger Corangamite Communities</i> initiative is to strengthen communities through the establishment of linkages within communities, between community organisations, and between local communities and government agencies, including local government. This is on the premise that development of local capacity may be achieved through the sharing and utilisation of talents and skills within the community as well as through linkages to expertise not readily accessible to local organisations. This includes access to assistance from local and State government agencies to seek out advice and financial and other resources to support local initiatives.</p> <p>The implementation of the projects outlined in this plan will seek to support and strengthen local organisations, not the least through activation of local interest and involvement in projects deemed to be of high priority by the local community.</p> | <p>Having arrived at a ranked list of project priorities it is evident that a deal of detail work is required to specify and scope these shared objectives. Such work might be expected involve some adjustment to timescales and priorities depending on the negotiated outcomes. For this reason it may be necessary to countenance a more fluid and continuous planning approach in place of the stepped Plan/Implement/ Review process. In some cases this plan might need to be adjusted as and when some broader governmental parameters are confirmed.</p> | | <p>REVIEW</p> <p>It is proposed to formally review the <i>Realising Terang</i> plan after a period of two years, perhaps towards the middle of 2015, to assess project achievements against objectives and to formulate revised objectives as required.</p> |
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APPENDICES

Survey instrument
Ranking of issues and projects
Summary of survey responses
Detailed survey and voting results



The poster features a large title 'what does TERANG? need?' in a mix of brown and dark blue fonts. Below the title is a green leaf logo. To the right of the leaf are the logos for 'CORANGAMITE SHIRE' and 'State of Victoria'. The main text reads: 'This is your chance to get involved and to get active in building a better future for your town and your community.' Below this is the heading 'Building Stronger Corangamite Communities' followed by a paragraph about the shire's partnership with the Department of Planning and Community Development. The background of the poster shows a landscape with a stone wall in the foreground, a grassy field, and hills in the distance. On the right side, there are three smaller images: a pond with lily pads, a gazebo, and a church. A text box on the right side of the poster provides details for the 'TERANG Community Forum'.

what does
TERANG?
need?

This is your chance to get involved and to get active in building a better future for your town and your community.

Building Stronger Corangamite Communities

The Corangamite Shire has partnered with the Department of Planning and Community Development in a four-year project to support communities to plan and implement improvements to their towns. The project provides access to funding and support to enable each of the Shire's 12 towns to prepare a Town Plan to protect those assets most valued by local communities and to make changes and improvements to secure their future prosperity.

KEEP THIS DATE FREE:
TERANG
Community Forum
Thursday 15th November,
2012, 7.30pm
Terang Civic Centre
Light supper provided

TERANG