



# The Derrinallum Plan

Priorities for township development  
2012 – 2022

# Derrinallum

Growing Together



## INVITATION TO PUBLIC MEETING

Residents and supporters of Derrinallum and district are invited to participate in a community planning forum to set priorities for future township development. Project proposals identified through the community survey will be presented for consideration.

**Wednesday 22 February 2012**

7.30pm Derrinallum Hall, light supper provided, everyone welcome.

## What does Derrinallum need?

This is your chance to get involved and to get active in building a better future for your town and your community. For further information contact: Lesley Brown, DISC on 5597 6816 or Garry Moorfield at Corangamite Shire on 5593 7100.

Corangamite Shire has partnered with the Department of Planning and Community Development in a four-year project to support communities to plan and implement improvements to their towns.

The project provides access to funding and support to enable each of the Shire's 12 towns to prepare a Town Plan to protect those assets most valued by local communities and to make changes and improvements to secure their future prosperity.

Growing Together



Community planning in Derrinallum began with a presentation to the Derrinallum Progress Association at its AGM on 6 July 2011. The Association has been the key agency in planning and designing the local community engagement strategies. Ideas for Derrinallum first began to surface through the regular meetings of the Association, which identified some possible opportunities to be explored with nearby neighbour Lismore.

Attempts were made to involve a range of local groups in a survey which did not draw a large or broad response. The initial version of the survey was judged to be a bit too comprehensive and complex for the task at hand. That survey sought to discover the 'reasons' and 'intent' which gave rise to the key issues, rather than focussing solely on proposals for 'solutions'. In the end written and verbatim responses were collected and transcribed at DISC by Lesley Brown. Most responses were local people in the 50 to 70 age group with some new residents in the 30 -70 years range.

The small sample of twenty-five (25) people offered a range of ideas which provided a structure for the public meeting held in February 2012. The 66 ideas presented were grouped under the following broad themes:

- 1 Business development and promotion
- 2 Town facilities
- 3 Recreation/entertainment /social activities
- 4 Signage and information
- 5 Shops and streetscape
- 6 Walking tracks and footpaths
- 7 Other

The Public Meeting was publicised through multiple editions of the local community newsletter *News and Natter* and by a printed invitation distributed through Australia Post to all local mailboxes. This approach was somewhat more successful, resulting in thirty-two (32) people attending the Derrinallum Hall on the evening of Wednesday 22 February 2012. Forty-five (45) people participated in all, representing 20% of Derrinallum's population of 223 (ABS Census 2006).



Following introductions and an outline of community planning in Corangamite Shire, the first part of the public meeting was concerned with finding answers to this question: 'What's the best thing about Derrinallum?' The clear consensus is that Derrinallum is a clean, quiet, attractive town with a strong sense of community. Locals appreciate the friendliness, support, and community spirit of their fellow residents. Derrinallum's natural assets came in for frequent mention, including Mount Elephant, Deep Lake and the landscape generally, as well as the township's central elm avenue. Derrinallum's agreeable climate, regular annual rainfall and central location to Warrnambool, Ballarat, Colac and Geelong were also noted.

Following a break for supper, where proposals were discussed and additional ideas added to the printed lists, voting on priorities was finalised. These proposals were confirmed by the meeting to link to the key ideas identified through the survey, relating to population attraction/growth, tourism and business development, capitalising on passing trade, leveraging natural assets and improving town life and amenity.

The public meeting was judged by those present to be useful and constructive. Following the identification of community priorities (see sheets attached) community members took the opportunity to engage in a lengthy question and answer session with Corangamite Shire staff Alex Green and Garry Moorfield and Councillor Geoff Smith.

## 2

What does Derrinallum need to create or improve?

66 proposals linked to key ideas

Population attraction or growth  
Tourism and business development  
Capitalising on passing trade  
Leveraging natural assets  
Improving town life and amenity

# Township demographics

Population of 223  
at ABS Census 2006

Generally fewer infants,  
more older people

Generally lower  
household incomes

106 households,  
61% owned  
very few renting

57 families,  
44% with children

| Age structure                     | Derrinallum<br>2006 |       |                           |
|-----------------------------------|---------------------|-------|---------------------------|
|                                   | number              | %     | Regional<br>Victoria<br>% |
| <i>Usual residence data</i>       |                     |       |                           |
| Infants 0 to 4 years              | 3                   | 1.3   | 6.1                       |
| Children 5 to 17 years            | 35                  | 15.0  | 18.9                      |
| Adults 18 to 64 years             | 113                 | 48.5  | 59.1                      |
| Mature adults 65 to 84 years      | 73                  | 31.3  | 14.0                      |
| Senior citizens 85 years and over | 9                   | 3.9   | 1.9                       |
| Total persons                     | 233                 | 100.0 | 100.0                     |

| Birthplace                        | Derrinallum<br>2006 |       |                           |
|-----------------------------------|---------------------|-------|---------------------------|
|                                   | number              | %     | Regional<br>Victoria<br>% |
| <i>Usual residence data</i>       |                     |       |                           |
| Australia                         | 209                 | 89.7  | 84.3                      |
| Overseas born                     | 14                  | 6.0   | 10.0                      |
| Mainly English speaking countries | 11                  | 4.7   | 5.0                       |
| Non-English speaking backgrounds  | 3                   | 1.3   | 5.0                       |
| Total persons                     | 233                 | 100.0 | 100.0                     |

| Proficiency in English (overseas born) | Derrinallum<br>2006 |   |                           |
|--|---------------------|---|---------------------------|
|  | number              | % | Regional<br>Victoria<br>% |
| <i>Usual residence data</i>            |                     |   |                           |

| Families                    | Derrinallum<br>2006 |       |                           |
|-----------------------------|---------------------|-------|---------------------------|
|                             | number              | %     | Regional<br>Victoria<br>% |
| <i>Usual residence data</i> |                     |       |                           |
| Couple without child (ren)  | 32                  | 56.1  | 40.7                      |
| Couple with child (ren)     | 21                  | 36.8  | 42.7                      |
| One parent family           | 4                   | 7.0   | 15.4                      |
| Total families              | 57                  | 100.0 | 100.0                     |

| Household income (gross weekly) | Derrinallum<br>2006 |       |                           |
|---------------------------------|---------------------|-------|---------------------------|
|                                 | number              | %     | Regional<br>Victoria<br>% |
| <i>Enumerated data</i>          |                     |       |                           |
| Less than \$350                 | 40                  | 37.7  | 17.6                      |
| \$350 to \$999                  | 36                  | 34.0  | 33.4                      |
| \$1,000 and over                | 19                  | 17.9  | 37.9                      |
| Total households                | 106                 | 100.0 | 100.0                     |

| Housing tenure         | Derrinallum<br>2006 |       |                           |
|------------------------|---------------------|-------|---------------------------|
|                        | number              | %     | Regional<br>Victoria<br>% |
| <i>Enumerated data</i> |                     |       |                           |
| Owned                  | 66                  | 61.1  | 38.8                      |
| Purchasing             | 27                  | 25.0  | 32.4                      |
| Renting                | 9                   | 8.3   | 22.4                      |
| Total dwellings (OPDs) | 108                 | 100.0 | 100.0                     |

## Summary of Derrinallum Community Plan Projects

| P  | Project   | S  | V  | G | Th | Category of project              |
|----|---|----|----|---|----|----------------------------------|
| 1  | Upgrade/ Replace the toilet block under the Elms, including installation of showers (to attract truckies and campers to stay and spend)<br>Painting/tiling of public toilets outside                      | 12 | 7  | 6 | 2  | 3 Council Works                  |
| 2  | Walking track from town centre to base of Mount Elephant and to Deep Lake, Walking track from town to Deep Lake, Walking track from town centre to base of Mount Elephant                                 | 7  | 11 |   | 6  | 2 Community/ Council partnership |
| 3  | There must be some amazing producers locally and if there was a place or shop available to the sell them it would make a name for the town<br>Local crafts, Local fruit and vegetable shop, Local produce | 2  | 10 |   | 5  | 1 BSSC Project                   |
| 4  | Develop a small retirement village, so that people do not have to leave town  | 1  | 2  | 7 | 1  | 5 Private commercial interests   |
| 5  | Improve town entrance signage from all entrances<br>(Use local rocks – Matt Savage)   | 4  | 5  | 4 | 4  | 1 BSSC Project                   |
| 6  | Painting the shop fronts make them look inviting<br>Shops/ Avenue to look inviting , Improve shops we have .<br>Encourage verandas on shop fronts   | 4  | 6  | 2 | 5  |                                  |
| 7  | Continue to develop and preserve the heritage and history of the area   | 1  | 4  | 2 | 7  | 1 BSSC Project                   |
| 8  | Encourage trades people to the town - plenty of opportunities for electricians, plumbers, builders, hairdressers etc  | 1  | 5  |   | 1  |                                  |
| 9  | Make Hotel, veranda, beer-garden more attractive<br>Local hotel needs upgrade and entertainment for all ages  |    | 4  | 1 | 3  | 5 Private commercial interests   |
| 10 | Encourage camping at the recreation reserve –<br>provide clear signs with rules and obligations   | 2  | 4  |   | 1  | 2 Community/ Council partnership |
| 11 | Walking path through the Elm avenue/<br>a curved path leading through the Elms  | 2  | 4  |   | 6  | 3 Council Works                  |
| 12 | Information board – what’s available - camp, shops, bank, RTC   | 1  | 4  |   | 4  | 1 BSSC Project                   |
| 13 | Needs after hours get-together meeting venues – pub, restaurant   |    | 4  |   | 1  | 5 Private commercial interests   |
| 14 | Gas BBQs at Deep Lake   |    | 4  |   | 2  | 3 Council Works                  |
| 15 | More chairs and tables in the avenue  | 3  | 2  |   | 2  | 3 Council Works                  |

**S** = Number of survey mentions, **V** = Number of votes awarded at community meeting, **G** = Refers to ‘gold stickers’ awarded, ie each individual voter’s highest priority outcome, **Th** = ‘Theme’ under which project has been aggregated (total of 10 themes), **‘Category’** = Agency through which this project might best be implemented